

Sheila Crook

Guest Facilitator

INNOVATION in ACTION

Sheila began her professional career in the field of social work. Specializing in Mental Health, Addictions and Employee Assistance Programs she was quick to recognize the important role that work and economic empowerment play in promoting self-efficacy and quality of life.

Continuing studies in adult learning and organizational psychology, Sheila shifted her focus to systemic change, entered the field of manufacturing, and obtained a Lean Six Sigma Black Belt Certification. Her varied career and consulting work through SMC Performance Plus exposed her to a wide range of occupational sectors from health care, education, and not-for-profit community service, manufacturing, IT, retail, and government public service, across Ontario, Canada, the US, and Mexico. She has witnessed firsthand the impact of persisting intersectional gender-based bias and the liberating potential of inclusion, diversity, equity, and access in the workplace.

With over 25 years of community service dedicated to the empowerment of women through the Canadian and International Federation of Business and Professional Women Sheila was named a Global Champion for Women's Economic Empowerment by UN Women and the empowerwomen initiative in 2016.

As the cofounder of the Canadian Coalition to Empower Women (CCEW), spearheaded by BPW Canada, Sheila elevated her collaborative efforts to promote the global [Women's Empowerment Principles](#) introduced by UN Women and UN Global Compact, [Generation Equality Intergenerational Action Coalitions](#), and the [Sustainable Development Goals](#). At the national level, she is an active advocate for the [50-30 Challenge](#) and was honoured to serve as the Liaison for [the BPW Canada/CCEW IDEAS4GenderEquality Project](#).

Today, Sheila expresses joyous gratitude for the opportunities to merge both her professional career and community service. She invites you to "Be the Change" and to explore the [IDEAS4GE Solutions](#), generated by diverse stakeholders and solution-builders who worked in collaboration to put innovative ideas into action. Use and share these free and fully customizable resources.

Through Inspired Innovation, we can accelerate the advancement of gender equality in everyday life. By Empowering women and girls in all their diversity we can Transform society and together create a sustainable future for women and girls in all their diversity in our communities, region and around the world.

