

**Guðrún S. Jakobsdóttir**  
Executive Finance Officer  
BPW International

I joined BPW Reykjavik, Iceland, in 1997 and served as the Secretary starting in 1998, later serving as President from 2013 to 2016. I was elected to the BPW Europe , ECC, in 2018 and served as Finance Officer from 2019 to 2024. Most recently, I was elected Executive Finance Officer of IFBPW in November 2024 at the BPW International Conference in St. Kitts. Additionally, I was part of the organizing team for the 17th BPW European Regional Conference in Reykjavik in 2022.

With a diploma in Accounting from the University of Reykjavik and over 40 years of experience in the field, I am dedicated to supporting the aims of the BPW international network. I am passionate about connecting and inspiring women worldwide and remain deeply concerned about global welfare.

On a personal note, I am married with two sons and four granddaughters. While my first language is Icelandic, I also speak English and French and learning Italian.

My professional and personal motto is: "Dream it, Plan it, Do it!"



I am thrilled to meet you all, and our BPW Sisters of NA&C!