

SPONSORSHIP OPPORTUNITY



BPW

NAC
NORTH AMERICA & THE CARIBBEAN REGION

**North America and the Caribbean Region
Regional Conference**

August 23rd to August 25th, 2026
Niagara Falls, Ontario, Canada

Hilton Niagara Falls/Fallsview Hotel & Suites

Inspire, Innovate, Empower, Transform: Together we Shape A Sustainable Future
Inspirer, Innover, Autonomiser, Transformer : Ensemble, Nous Façonnons un Avenir Durable

Contact BPW Member: Norma Yau, members@bpwcanada.com

REGIONAL COORDINATOR MESSAGE



Greetings from the Canadian Federation of Business and Professional Women (BPW Canada) and the North America and the Caribbean Region of BPW International. BPW Canada is a non-sectarian, non-profit, and non-partisan organization that works to improve the economic, political, social and employment conditions of working women in Canada. BPW Canada was founded in 1930 and was one of the Founding Federations of the International Federation of Business and Professional Women.

I am excited to be talking about the 2026 BPW North America and the Caribbean (NAC) Regional Conference that will be taking place at the Hilton Niagara Falls/Fallsview Hotel in Niagara Falls, Canada. The NAC region consists of clubs in Canada and the USA as well as 9 islands in the Caribbean. This is the 1st time that a Regional Conference will be held in Canada and we are excited to welcome our BPW members from around the world, including those from our region and others in Europe, Latin America, Africa and Asia Pacific. We expect over 100 attendees for the 3 days.

Your partnership is very much appreciated as BPW Canada works hard to put together an amazing event. We will be offering Speakers and Workshops to help our members do the work based on the BPW International theme – *“Inspire, Innovate, Empower, Transform: Together We Shape a Sustainable Future”*. Your partnership will be a key part of us making a difference.

Thank you!!

Karin Gorgerat Regional Coordinator NAC 2024-2027

BPW Canada provides a training ground for developing professional, business and leadership potential in a safe and supportive environment, enabling members to build skills, networks and create lasting friendships.

BPW International and BPW Canada have Consultative Status at the **United Nations** Economic and Social Council (ECOSOC) and **BPW International** has affiliates in more than 100 countries around the world.

BPW Canada 4 Cornerstones of Membership:

Lead, Advocate, Learn, Collaborate



"If our motive is right, if we have faith, vision and courage, accomplishment must come."

Dr. Lena Madeson Phillips

Founder and 1st President of International Federation of Business and Professional Women 1930-1947

More about us:

BPW International

North America and the Caribbean Region

BPW Canada

WHAT CAN A SPONSORSHIP DO FOR YOU?

Bring awareness to the work your organization is doing with and for women:

- Include your women strategic leader(s) in our event
- Present your vision and goals around gender equity to our attendees, both guests and members
- Create an opportunity to present your product(s) to all our members, even those who cannot attend this event

Suggested Opportunities – attendance 100+:

- Host one of the following events at the NAC Regional Conference
 - Agenda Outline *Link*
 - Speakers – one each for the BPW International theme words (Inspire, Innovate, Empower, Transform)
 - Workshop – “Together we Shape a Sustainable Future”
 - Meals, health breaks, other nourishment activities
- Provide funding for Conference Materials
 - Social media posting
 - Conference printed materials
 - Banners, welcome and community signs
- Do a partner sponsorship at The Canadian Federation of Business and Professional Women’s 50th National Convention (attendance 50) being held in Regina, Saskatchewan, from August 13-16, 2026, and at this event. We are open to a dialogue about sponsorship items and levels details.

North America and Caribbean Conference – August 2026
Sponsorship Recognition Levels

	Recognition Level	INSPIRE \$5000 or more	INNOVATE \$2500 or more	EMPOWER \$1500 or more	TRANSFORM up to \$1500
Recognition Item					
Naming Rights					
	Event	❖			
	Speaker	❖	❖		
	Meal	❖	❖		
	Break			❖	
Sponsor Exhibit		❖	❖		
Networking Opportunities		❖	❖	❖	❖
Tickets to Gala		❖			
Tickets to Their Sponsored Event		❖	❖	❖	
Tickets to a Meal					
	Four	❖			
	Two		❖		
	One			❖	
Speak at the Event		❖	❖		
Item in Swag Bag		❖	❖	❖	
Name/Brand on Communications		❖	❖	❖	❖
Branded Announcement During Event					
	Event	❖			
	Speaker	❖	❖		
	Meal	❖	❖		
	Break	❖	❖	❖	

Branded Announcement During Event					
	Opening	❖	❖	❖	❖
	Closing	❖	❖	❖	❖
Video Messaging (if not attending in person)					
	Event	❖			
	Speaker	❖	❖		
	Meal	❖	❖		
	Break	❖	❖	❖	
	Opening	❖	❖	❖	❖
	Closing	❖	❖	❖	❖
Branding on Printed Materials		❖	❖	❖	❖
Branding on Website		❖	❖	❖	❖
Social Media Posts (FB, LI, IG)					
	5 Posts	❖			
	4 Posts		❖		
	3 Posts			❖	
	2 Posts				❖

AGENDA OUTLINE – Sponsorship/Partnership Opportunities are available for each entry

Sunday, August 23, 2026

Youth Symposium – 1:00 to 5:00 p.m.:

- open to all attendees - focus on youth initiatives in BPW in the region and around the world
- 1 health break

Monday, August 24, 2026

Breakfast

Health Break

Lunch

Opening Ceremonies

Health Break

Speaker – **“Inspire”** *Danielle Hall Head of Wealth and Digital Investing, BMO Virtual Connect*

Gala – Dinner and Celebration

Tuesday, August 25, 2026

Breakfast

Speaker – **“Innovate”** *Barbara Robinson, CEO Norton Engineering*

Speaker – **“Empower”** *Lola Reid Allin, Commercial Aviator and Author*

Health Break

Speaker – **“Transform”** To Be Determined

Lunch

Workshop – **“Together We Shape a Sustainable Future”** – *Dr. Nancy Tabor CD, PHD Professor Department of Educational Studies, Program Director Adult Studies Brock University*

Health Break

Closing Ceremonies

Farewell Event at Area Winery