



FROM SHE-CESSION TO SHE-COVERY

The COVID-19 Impact on BPW Members Across Canada

Overview

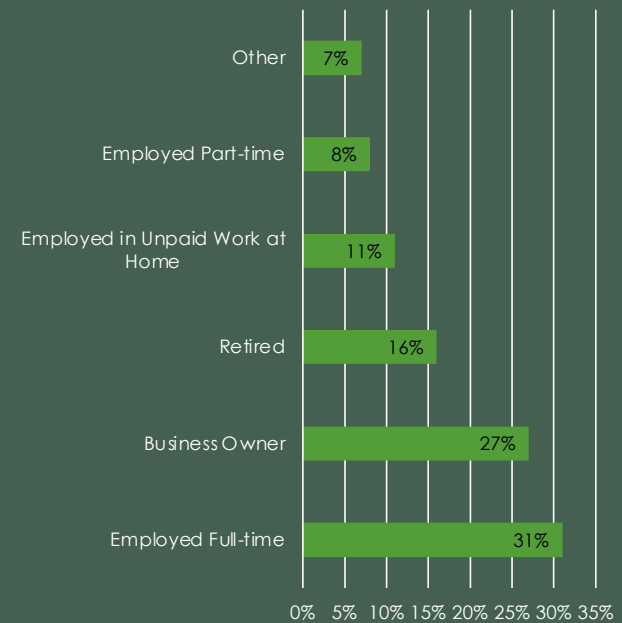
- In December 2020, BPW London joined with BPW Canada to lead a webinar hosted by BPW International on the topic of the disproportionate impact of COVID-19 on women. For that webinar, we surveyed the members of BPW International.
- As a follow up to that event, BPW London has joined again with BPW Canada to send out a revised survey to its members. The survey was first started on January 26, 2021 and ran until February 11, 2021. This national survey was sent to 350 members across Canada. We received 87 responses, which is a response rate of almost 25%!
- When reviewing the results, we were impressed by 1) how many business owners we have, 2) how many respondents chose to retire in 2020, and 3) the range of government programs that assisted our members.
- In advance of our Canadian webinar on May 5 at 7p EDT, we present some high-level observations from our survey.

OBSERVATION #1:

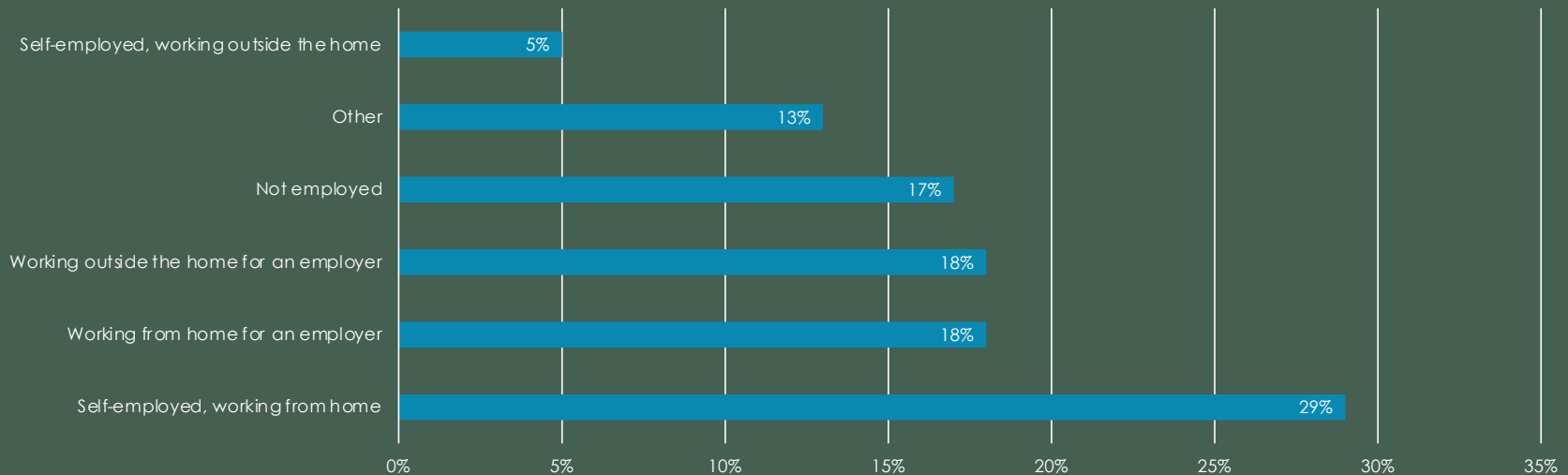
**WE HAVE A DIVERSITY OF EMPLOYED,
BUSINESS-OWNER AND RETIRED MEMBERS.**

*THE GRAPH REFLECTS THAT ABOUT A THIRD
OF OUR RESPONDENTS WERE EMPLOYED
FULL-TIME AND JUST UNDER A THIRD ARE
BUSINESS OWNERS.*

Employment Status.
(% of respondents)



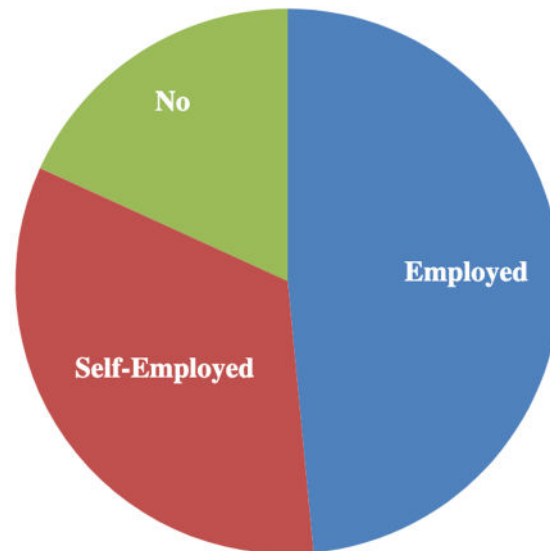
Work Situation (% of respondents)



Observation #2: Over half of our respondents are working from home; less than 25% are working outside the home. The COVID-19 pandemic has likely changed the work location of our members.

Observation #3: *As noted above, many of our respondents own their businesses. While nearly half of respondents worked for an employer, 1/3 are working for themselves.*

Employed or Self-employed Pre-COVID?

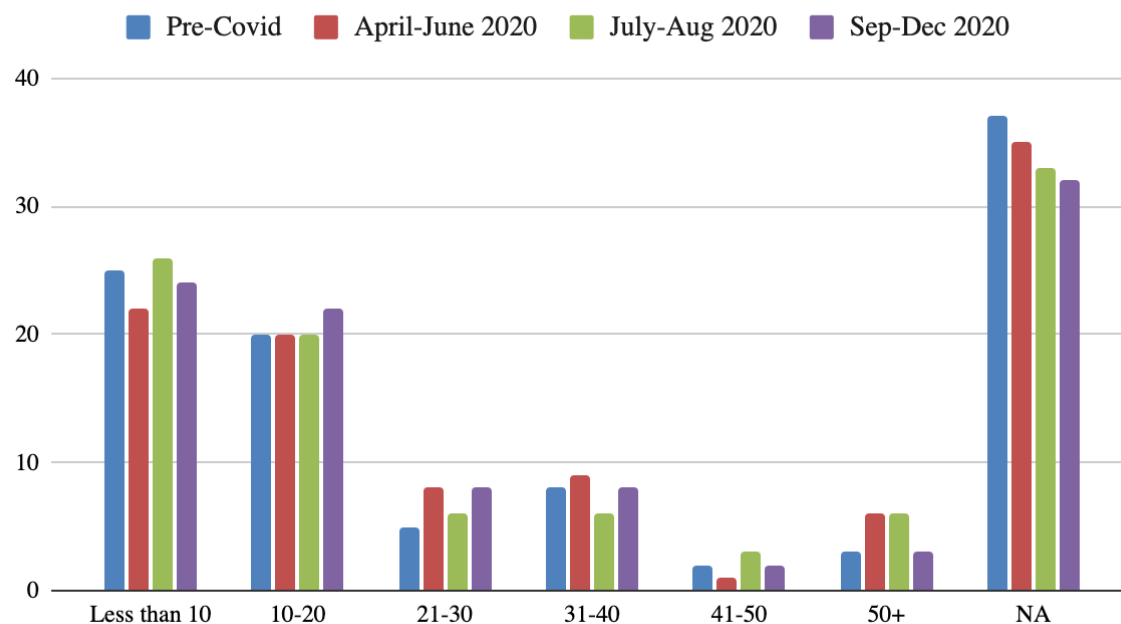


Observation #4: Over 2020, there was variation in how many hours we provided care for our families.

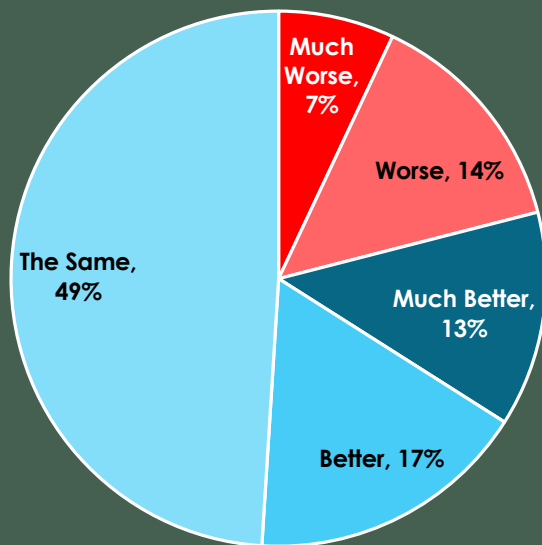
The graph reflects hours worked providing family care for different time periods.

The one clear trend is the N/A column: number of respondents providing family care steadily increased; said another way, the respondents NOT providing such care steadily decreased.

Hours Worked Providing Family Care



Status Relative to Pre-COVID



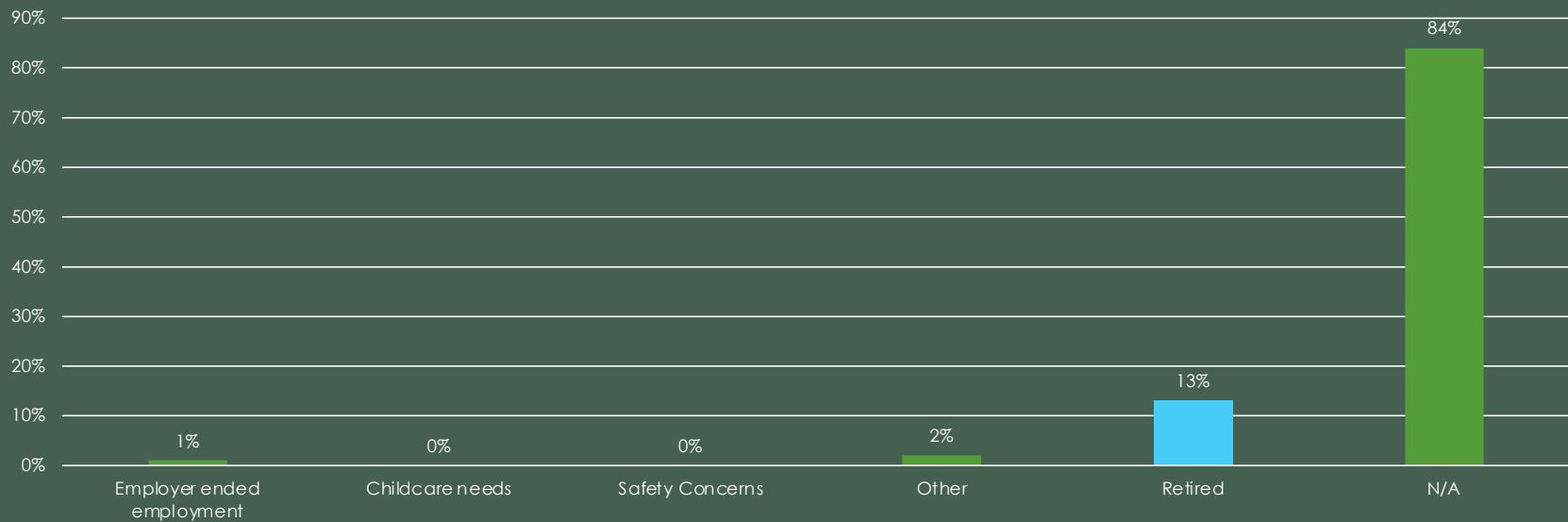
Observation #5:

We are a privileged group.

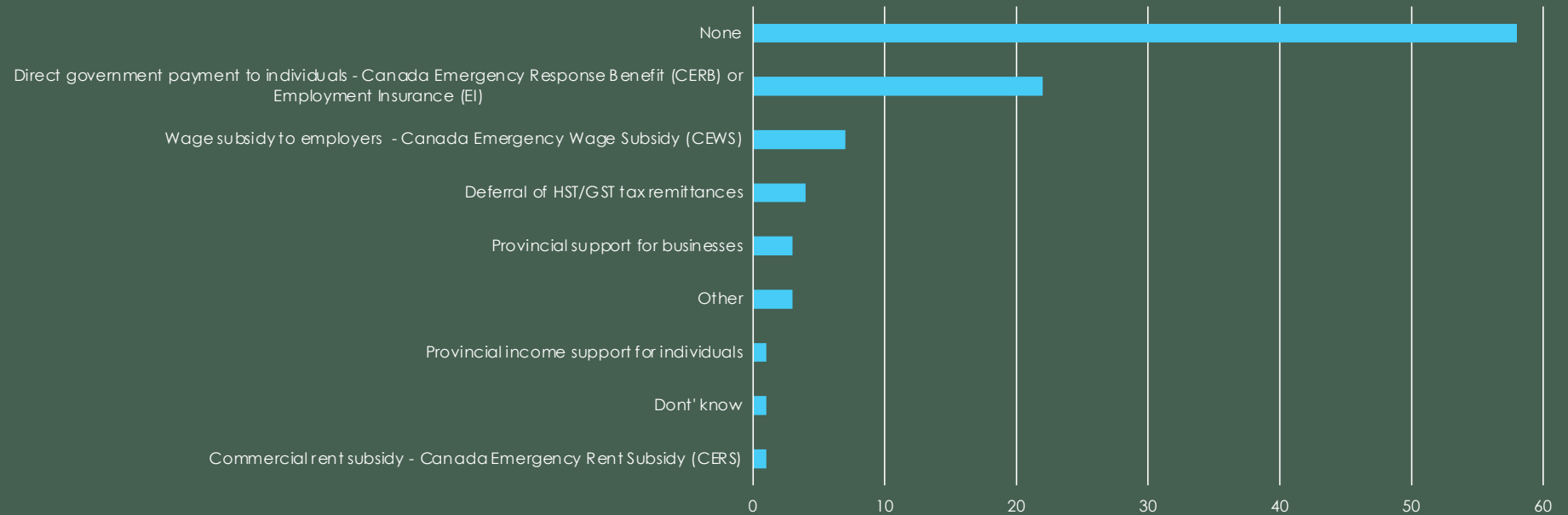
Nearly 80% of respondents are the same or better off since the beginning of the pandemic. (Please note that this is a subjective question, where the respondent determined the metric to assess their well-being.)

Observation #6: While the vast majority of our respondents did not stop working in 2020, we found a large number of respondents, 13%, decided to retire during 2020. It is interesting to note only one respondent lost their job. (note: We don't have any indication that the retirements were COVID-related.)

If You Stopped Working in 2020, Why?



What Governmental Subsidies have You Received?



Observation #7: More than half of the respondents did not benefit from a government program. However, the remaining respondents used a number of governmental programs.

Questions in Survey

- Question 1: Your Province
- Question 2: Please tell us which of the following apply to you. Select all that apply.
- Question 3: Describe your work situation
- Question 4: Were you employed or self-employed before COVID-19 affected your region?
- Question 5: Before COVID-19 in late 2019 and early 2020, what is the approximate number of hours per week that you did unpaid work in your home or providing care for family (including childcare, children's education, senior care)?
- Question 6: In April to June, 2020 what is the approximate number of hours per week that you did unpaid work in your home or providing care for family (including childcare, children's education, senior care)?
- Question 7: In July to August 2020 what is the approximate number of hours per week that you did unpaid work in your home or providing care for family (including childcare, children's education, senior care)?
- Question 8: In September to December, 2020 what is the approximate number of hours per week that you did unpaid work in your home or providing care for family (including childcare, children's education, senior care)?
- Question 9: Compared to the time period just before COVID-19 became active in your region, how do you rate your business or employment situation now?
- Question 10: If you are not working now (and were in January 2020), why?
- Question 11: What government programs have benefited you or your family? Select all that apply.
- Question 12: Since the beginning of COVID-19, what has your BPW club done or planned to do to help members? Select all that apply.
- Question 13: Since the beginning of COVID-19 what has your BPW club done or planned to do to help others in your community? Select all that apply.
- Question 14: Comments about what government, corporate or other steps would be helpful for the economic recovery of women.