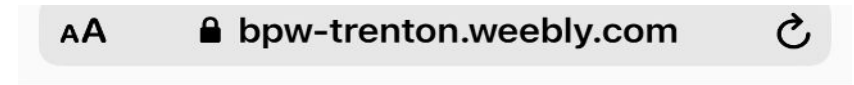




OCT 19, 2020 AT 12 AM EDT – OCT 25, 2020 AT 1...

Raise Each Other Up! (a fundraising auction)

Free • Online Event



FB EVENT PAGE



Bidding is now closed.

Winners have been announced

Payments can be made through eft (to our email) or through PayPal:

BPW H&PE's 2020 Online Fundraiser

*Today, as always, many hands make light work;
When we work together, we can do great things*

the WHY - Our letter out to contributors:

One of BPW's most important roles is advocating for change to positively impact the lives of girls and women.

Locally, immediately and directly, we are delighted to collaborate to the benefit of all involved in the auction. We are also excited for you to be part of the successes ahead to benefit the lives of women and girls in the Bay of Quinte Region, Ontario, Canada and the world!

the Pivot

our annual fundraiser had to go COVID friendly (online), which opened it up to this great new initiative:

- supporting local businesses with a low cost advertising opportunity
- providing folks in the area an opportunity to shop / visit / explore / learn at a discount
- turning some of the money to Hospice Quinte (last year's beneficiary of our efforts).



About the Auction

The BPW Trenton & District club wanted to find a way to help those who are helping women and girls in the Bay of Quinte region. We are excited to bring this inaugural online auction project to life this year to help a local non profit organization that directly impacts the lives of women and girls.



In Canada, the majority of the burden of family care falls on women. [Hospice Quinte](#)'s compassionate and well-trained staff and volunteers change the lives of the terminally ill, their families, and the bereaved for the better by offering them support and companionship through visiting hospice services and support groups. Hospice Quinte's service area includes Quinte West, Belleville, Tyendinaga Township, Deseronto, and the Tyendinaga Mohawk Territory.

the How – building the auction

Thanks to social media (spent \$30), weebly (free) and email (free), we were able to get the message out -yep, for \$30*!

Each BPW member canvassed friends and peers for offerings. And it didn't take many contributions to build enough of a platform to make a difference! We're a small club and we did it!



Women Working for Women

Date

To whom it may concern,

In advance, we'd like to thank you for working together. At BPW, we are women working for women, and this fundraiser will help us to do that in important ways. We are excited to bring this project to life this year. Everyone needs good press and we're hoping that we can market your donation to the benefit of all.

In order to launch this fundraiser well and on time, we are asking folks to fill in the attached form(s). We are gathering information to list your contribution properly and professionally, all while keeping a common look and feel to the project. If you have questions, please email or message us at your earliest convenience. Note: there are separate forms for 'events' and for 'items' as they will be handled a little differently, but all of them will be marketed under the same umbrella.

There is no donation too small and no effort unappreciated. We look forward to making an accessible and interesting auction set that appeals to a broad range of people across a wide price-point spectrum. With this auction, we hope to advertise for you in a creative way that also benefits those bidding, and we will all be participating in a safe and physically distanced way.

As we move forward, we will keep in close contact with you to share the marketing with you so that you can share it, too. Today, as always, many hands make light work. And when we work together, we can do great things.

While funds raised will help us to bring delegates to important conferences that move resolutions to various levels of government to positively impact the lives of girls and women in the future, we are delighted to have a local and direct impact through this highly collaborative fundraising initiative!

So, quite sincerely, we thank you,

name
BPW Member (or title)

www.instagram.com/trentonbpw/

www.facebook.com/trentonbpw/

BPW Treason and District (H&PE)

Fundraiser 2020 – ONLINE EVENT LISTING



Your name:
Business name:
Business contact information:
phone
email
website
social media

Event information:
Title:
Release Date: or Live Date and time:
Minimum audience: Maximum audience:
Value:
Description (pitch):

We will be selling tickets for \$25/person on [eventbrite](https://www.eventbrite.com). You are welcome to run the online event live or release it for access passes... if it's a live event, we can host a zoom event for you OR you can host it as you see fit.
Select one:
 PRE-RECORDED ZOOM thru BPW T&D YOU HOST LIVE

About you and your business:

Contingency
if the event doesn't meet it's minimum participation, how will you proceed:

(please attach any pictures / copy material that we can share / advertise)

www.instagram.com/trentonbpw/

www.facebook.com/trentonbpw/

BPW Treason and District (H&PE)

Fundraiser 2020 – ITEM LISTING



Your name:
Business name:
Business contact information:
phone
email
website
social media

Item information:
Title:
Value:
Description (size, ingredients, care, etc AND pitch):

*If the item is for a service, describe any limitations (valid period, location, etc)
*If the item is a physical thing, describe pick up, delivery or shipping details

How are you addressing COVID / other safety

About you and your business:

Contingency
if the item doesn't meet it's minimum bid, how will you proceed:

(please attach any pictures / copy material that we can share / advertise)

www.instagram.com/trentonbpw/

www.facebook.com/trentonbpw/

The How – auction sales

SHOPPERS:

- www.bpw-trenton.weebly.com
- FaceBook event (for bidding)
- Facebook and instagram posts (for advertising)

CONTRIBUTIORS:

- Advertising on all platforms and word of mouth

MEMBERSHIP:

- Great way to get the word out about BPW locally :)

Everyone loves statistics ;)

- Our club consisted of 8 active e-members*
- We had 17 items for auction (Kingston to Trenton +)
 - Value: \$3842.00
 - Raised: \$1592.50
 - ∴ Savings to local shoppers: \$2249.50
- We had 3 online events
 - Value: ~\$3400
 - Raised: \$350

GRAND TOTAL \$1992.50 (\$1400 to Hospice)

SUCCESS!



And now for 2021!
*runs concurrently with
Quinte Small Biz Week