

# CURRENT SITUATION

- Women entrepreneurs are more likely to be found in services industries, bearing the brunt of the Covid-19 disruption
- Women entrepreneurs are more likely to be assuming childcare and domestic responsibilities, impacting their productivity and stress levels
- Women owned businesses tend to be smaller and less likely to be incorporated, out of scope of many government programs
- Women are more likely to self finance or rely on government grants, and are reluctant to increase their debt load

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#### Sources:

1. Statistics Canada (2019). Labour force survey (LFS) public use file. January 2019. Accessed via ODESI. <https://www150.statcan.gc.ca/n1/daily-quotidien/190208/dq190208a-eng.pdf>
2. Women Entrepreneurship Knowledge Hub (2020). The Impact of COVID-19 on Women Entrepreneurs. [https://wekh.ca/wp-content/uploads/2020/05/WEKH\\_The\\_Impact\\_of\\_COVID-19\\_on\\_Women\\_Entrepreneurs-1.pdf](https://wekh.ca/wp-content/uploads/2020/05/WEKH_The_Impact_of_COVID-19_on_Women_Entrepreneurs-1.pdf)
3. ISED (2018). Survey on financing and growth of small and medium enterprises (SFGSME), 2017. Innovation, Science, and Economic Development Canada. Government of Canada. <https://www.ic.gc.ca/eic/site/061.nsf/eng/03086.html>
4. Rosa, J., & Sylla, D. (2016). A comparison of the performance of female-owned and male-owned small and medium-sized enterprises. Government of Canada. [https://www.ic.gc.ca/eic/site/061.nsf/eng/h\\_03034.html#sect-2](https://www.ic.gc.ca/eic/site/061.nsf/eng/h_03034.html#sect-2)





# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

**1** NO POVERTY

**2** ZERO HUNGER

**3** GOOD HEALTH AND WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**7** AFFORDABLE AND CLEAN ENERGY

**8** DECENT WORK AND ECONOMIC GROWTH

**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES AND COMMUNITIES

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

**13** CLIMATE ACTION

**14** LIFE BELOW WATER

**15** LIFE ON LAND

**16** PEACE, JUSTICE AND STRONG INSTITUTIONS

**17** PARTNERSHIPS FOR THE GOALS

**SUSTAINABLE DEVELOPMENT GOALS**



# SUPPORTING OUR COMMUNITY



- Small Business Support Campaign
  - What is the campaign?
    - Highlighting and promoting women owned small business in the community
  - Who have we supported?
    - BPW Members – Baci Gift, Access Careers
    - Non-BPW Members – Scented L'air, Expedia Cruises Brampton
  - What is the impact?
    - Publicity and awareness
    - Community improvement
    - Collaboration and connecting with other businesses
- Accessibility & Membership
  - Roundtable discussions
- Pivoting our Fundraising Efforts Online

