

BPW International

THE INTERNATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN



BPW International COVID 19 Response Activities and Projects

My dear BPW sisters across the world,

All my warm regards to all of you in this difficult time of the COVID 19 that has affected all of us around the world. As BPW sisters it has been also a great time to show our solidarity to each other and to our communities. This difficult time has also emphasized the role of BPW Affiliates to support and empower our women and our communities in different fields. As our triennium theme is "Empowering Women to realize the Sustainable Development Goals" this COVID crisis has shown to the world the great activities and projects done by our BPW Affiliates across the world in their fight against COVID 19 in different aspects that is in line with the SDGs. During COVID 19 Many affiliates in the world have organized Health Awareness Campaigns, advocated for better legislation and incentives for Business and professional women, invented new tools for empowering women owners of SMEs, donated kits for fighting COVID 19 or food packages for the needy people, trained women and youth on health care preparedness. This booklet is a compilation of many activities and projects done by BPW Affiliates during COVID 19. It involves all the regions and has a wide range of activities and projects that have Social and Economic Dimensions, I believe if Dr Lena Madessin Phillippes our founder is witnessing all of us now across the world, she would be very proud of all the achievements and the actions. Our BPW Affiliates across the world have realized activities and projects with no discrimination of any colour, race, ethnicity, religion, language or nationality as COVID 19 has crossed all the borders with no discrimination.



I am really very proud of being a member of this great organization and have the honour to serve all my sisters and show the real sisterhood of BPW and the real bond among ourselves. Even in this most difficult time in modern history with the shutdown of all the flights and the lockdown of all the countries, our affiliates are still performing their great humanitarian work and their advocacy efforts for empowering women at all levels. Whether as owners of Businesses whose businesses have been affected financially due to COVID 19 financial crisis effect, or as women suffering from Violence in the lockdown period, or as women living in the rural areas or women in need and have no access to food or personal protective masks and health kits. The great work our BPW sisters are doing in the world with their contribution to the aim of our BPW International of empowering women shows the great solidarity and our real sisterhood to serve our greater objective of BPW International in empowering women.

I hereby present to you proudly this great booklet of the projects and activities of BPW affiliates during COVID 19 that we already received from all of you either directly or through the great efforts of the regional coordinators. I would like to thank our BPW International Regional Coordinators who shared in gathering all the information from their regions. This booklet is also an interactive document. So we will be very proud to receive all your other activities and projects to add them on the already existing ones. So any missing information or activities that have been done and does not appear in this booklet because we did not receive them, please kindly send it to president's office to be included in the final edition. This booklet will be a great document for the history of BPW International Solidarity in this difficult time of COVID 19. This is the real time we show our unity, our strength, and our solidarity. The booklet also includes information received from some of our BPW Affiliates on the best practices of Governments actions, policies and incentives to empower women during COVID 19.

Wishing you all and all BPW sisters and all your loved ones to be safe and healthy.

With all my love and solidarity to all of you my BPW sisters around the world.

Dr Amany Asfour
International President
International Federation of Business
and Professional Women

BPW International COVID-19 Response Plan

June 2020

Introduction

In this terrible time of the world as it is facing this Pandemic of COVID 19 and its effect on the health and lives of people. With more than 6.5 million people have been affected and about 400000 people have died from it. And while this pandemic has a major effect on health, it has other huge impacts on the economic, social, and political arenas.

On another level this COVID 19 has a direct effect on women and girls globally that needs to have a special response from all the stakeholders.

The COVID 19 pandemic affects the health, the economic and social status of women and girls. So in BPW response to COVID 19 we need to emphasize the major challenges that women and girls are facing as Professionals in every field ,as Traders, as Business women and entrepreneurs.as women in agriculture and responsible about food security , as women in the informal sector and women owners of MSMEs, but also as house hold responsible and as mothers and family care takers and as community leaders. Women are suffering the burden of the COVID 19 on multiple dimensions with more social impact more likely than men, including the domestic violence that increased during the lockdown. So the response of BPW International to the impacts of the COVID 19 affecting women have to take in consideration the solutions to embrace the concerns and the requirements and needs of women and girls in their fight against this COVID 19 and the mitigation of risks of the complications of the COVID 19.

As BPW International, our main objective is women empowerment and to advocate for a gender sensitive response towards facing the challenges of COVID-19. This will be through addressing the multiple effects of COVID 19 on the economies, on the social status and the health care systems.

Objectives

Our objective of this plan is to unite the efforts of BPW Affiliates across the world and share the experiences and successful projects and activities done by BPW Affiliates to support our members facing the devastating effects of COVID 19. And advocate for policies to empower the women who are suffering from the brunt of this pandemic COVID 19. And to share the policies and the incentives done by the countries to support the women and girls at different levels and in different sectors.

BPW International proposals, activities, and projects

BPW International response plan aims to address the Impact of the COVID 19 pandemic in several channels through its affiliates suggestions, activities and projects that are focusing on:

1. **BPW International COVID 19 Fund “:** This is in line with the Natural disaster Policy donation fund as per the Governance documents of BPW International to have an online donation.
2. **Advocacy Efforts:** BPW Affiliates have done lot of advocacy to ensure government responses to have laws and legislation and incentives for the women in different fields for Business and for social protection and Violence against women.
3. **Educational Online Webinars:** for Health Awareness and Business development promotion.
4. **Media Campaigns:** for reaching out to women and all stakeholders for messages of solidarity and support to women suffering the brunt of COVID 19 pandemic.
5. **Business Catalogues:** for online promotion of women owners of SMES and women products.
6. **Community services:** Supporting communities and women household and women in need.
7. **Food Security:** Donation of food packages and securing food for women and communities
8. **Health Care Preparedness:** Health awareness campaigns and donation of personal protection equipment including masks, sanitizers, gloves etc.
9. **Social Protection:** providing support and shelters for women suffering from violence during the lockdown period.
10. **Training and Capacity Building of women :** or to address different challenges and train them on different aspects for health care preparedness .

Message from Dr Luisa Monini Chair of Health and Wellbeing Task Force of BPW International

Ensure Health and Well-being for all and at all ages

This is the third of the 17 SDGs that shall be achieved by 2030. While all the institutions, governmental and non-governmental associations - among which BPW International - are working to achieve this important objective, COVID-19 has shaken every country in the world. COVID -19 broke down visible and invisible barriers and scared immunologists, virologists, epidemiologists, politicians, and economists. In just a few months, it spread to 4 million people and killed 350.000 of them around the world. Still, the damage is not over.

What can we learn by this serious health emergency in terms of vulnerability and resilience?

What are the weaknesses of the different healthcare systems and what can we do in

terms of prevention and management of damage if a similar pandemic were to happen again in the future?

To what extent are natural catastrophes linked to human action on natural ecosystems?

The ongoing progressive loss of flora and fauna allows viruses, which first attack plants and animals, to spread “as dust from ruins”.

Humans need to question their actions under different points of view and the members of BPW International will support national and international institutions to help in rebuilding a better world. This is the opportunity for humankind to rediscover a long lost unity, the dignity that was subdued to false Gods, the willpower to show that the Earth will be able to rise again from its ashes like a Phoenix.

Luisa Monini

Chair of Health and Well being Task Force

BPW International Advocacy Pillars

BPW International through its Affiliates across the world and its global partnerships with different stakeholders will contribute to the realization of the SDGs through the following Advocacy Pillars and Initiatives.

In many of the activities and projects of BPW Affiliates during COVID they addressed the advocacy pillars of BPW International

Advocacy Pillars for Economic Empowerment of Women

1. Women Entrepreneurship
2. Women in Trade and access to markets
3. Women on Boards
4. Women Financial inclusion
5. Women Equal Pay
6. Women in STEM Education
7. Women in Digital Economy, ICT, and Innovation
8. Women Empowerment Principles (WEPs)
9. Government and Corporate Procurement Policies

Sectorial Advocacy Pillars

- 1- Women in Agriculture and Agribusiness
- 2- Women and Environment and Climate Change
- 3- Women in Water and Sanitation
- 4- Women in Energy and Green Economy
- 5- Women and Health and Wellbeing

Special Advocacy Pillars

- 1- Preventing Violence against women
- 2- Prevention of Child marriage
- 3- Empowering Women in Rural Areas
- 4- Empowering Women minorities
- 5- Empowering Women with special needs
- 6- Empowering Women migrants

BPW Africa

BPW Egypt

BPW Egypt President Prof. Naglaa Dabees indicated that BPW Egypt has organized several activities during COVID 19 Crisis

-Health Awareness Campaigns Organization of Health Awareness online webinars and dissemination of Health Care preparedness Information to the communities (Prof. Naglaa Dabees at the Hospital)



-Advocacy Efforts for Financial Inclusion of Women

Promotion of Financial Inclusion and Simple digital payment solutions during COVID 19 to promote women and digital payment .BPW International President Dr Amany Asfour with Ms Heba Saad Chair of the Financial Inclusion Committee of BPW Egypt



Food Security and Donating Food Packages

Young BPW Egypt members undertook the initiative of donating food packages to people in need during the COVID-19 crisis and the Holy month of Ramadan.in presence of BPW Egypt President and BPW International President Dr Amany Asfour



Social Dimension of Visiting Senior BPW Members During COVID 19

BPW International President Dr Amany Asfour with Prof Shafika .Nasser Professor of Public Health at Cairo University

Response of Government Gender Machinery to COVID 19

Dr. Maya Morsy, President of the National Council for Women stated that the NCW has issued its women policy tracker on responsive policies and programs during the new COVID-19 Pandemic that monitors the policies & measures responding to the needs of women, which were taken by the Egyptian government during the efforts to contain the spread of the covid-19. Dr Morsy said that the government's efforts comes in light with the President Abdel Fatah Al Sisi's directions during a meeting with a number of Egyptian women celebrating Egyptian women's day that was held March 22nd this year; to the importance of mustering all the efforts of the government institutions and bodies, to deal decisively and responsibly with the crisis.

BPW Freetown- Sierra Leone

President Agatha Johnson President of BPW Freetown- Sierra Leone stated that they have launched a campaign against COVID 19. The Flyer speaks of this.

Donation to the Mayor of Freetown

in addition BPW Freetown donated 8 wash stations and liquid soap to the Mayor of Freetown to be distributed in selected marketplaces to help the market women. The event was covered by the press and has been aired on the major Radio and TV Stations, resulting in congratulatory messages being received from so many people. Meanwhile below are the the Donated Items



TV Screen Shots of the event



Food Security and Distribution of Seeds



Donation of Medical Supplies

May 28, 2020: Adoption of Corona Treatment Centre, Lungi, Port Loko District

On Thursday, May 28, 2020 the president of BPW Freetown and 2 members, presented 40 packs of toiletries and 120 pieces of face masks to Dr. Alusine Yillah, Medical Superintendent at the Corona Treatment Centre (CTC), Lungi Port Loko District, on behalf of the staff and patients of the centre.

At the presentation ceremony, Ms. Agatha Johnson announced that her organization had decided to **adopt the CTC at Lungi** by providing assistance not as a one-time donation but on a rolling basis. Realizing no assistance is too small, BPW Freetown members have decided to pull together their resources to make a donation to incoming patients at the center. The CTC in Lungi is one of our attempts to have a presence outside of Freetown.



BPW Nigeria

President of BPW Nigeria Oluyinka Ajibola indicated that different Clubs in Nigeria have done different things. Before the lock down, a Club went to rural area where the members donated a school to teach women and children how to wash hands well. Pictures below

ATTENTION! ATTENTION!

Donation of Hand Sanitizers

Distinguished BPW Cosmo Ladies, in order to conquer COVID-19 ,Dr Cecilia Pwol &BPW Nigeria president bravely went to donate lots of Sanitizers to some of the women & the chief of Tungwan Kwasau (just before Abuja lockdown).This is in order to teach them how to fight Corona Virus & save lives.

Training For sanitization Programs

The women were taught how best to wash their hands & apply the sanitizers to get rid of bacteria from their hands.

This CSR was done in collaboration with another NGO, Life Club's Initiative, in the village there.

BPW Club in Benin Nigeria collaborated with Rotary International to carry out Sensitization programs as shown in pictures below



28 April 2020 - Business and Professional Women Premier Club of Abuja had concluded the first batch of its COVID-19 Relief Funds raised by members of the club. The first tranche of disbursement was a total sum of N215,000 Below are pictures of some of the women that were supported



BPW Nigeria

COVID-19 Response

BPW Nigeria according to the President Oluyinka Ajibola began different projects in line with their vision through different clubs, reaching out to some rural communities where donations were made before the lockdown.

BPW Cosmo club, Abuja went to a rural community where a school was donated to teach women and children the importance and basics of hand washing.

BPW Cosmo club bravely pushed the frontiers of the fight against the Covid-19 pandemic by donating lots of sanitizers to the women and the chief of a local community (just before the Abuja lockdown) was announced and enforced. This was done in order to teach them how to fight the coronavirus and save lives. This Corporate Social Responsibility CRS was done in collaboration with an NGO, Life's Club Initiative in the rural community.



Members of the distinguished BPW Cosmo club ladies represented by Dr. Cecilia Pwol and accompanied by other members visited 3 communities namely Tongwan Kwazo, Jiwa and Jahi in Abuja FCT to give out some pallatives. They paid a courtesy call on the Chief of Jahi at his palace and made donations of face mask, bags of rice and bags of maize for onward distribution to the women and their families.

The Chief was full of gratitude for the kind gesture. Dr. Pwol also told them that some percentage of the loans offered to students will be written off as incentives due to their commitment to refund to the bank.



BPW Premier Club, Abuja Covid-19 Response. Hand Sanitizers donated and demonstrating to school children the importance of hand washing



BPW premier club of Abuja on 28th April, 2020 donated cash as its first batch of covid-19 relief which was contributed by members of the club. The cash relief was disbursed to 42 women.



The second phase of our covid-19 relief programme. Donation of 150 pieces of premium quality, reusable, washable face masks and disinfecting, fragrant liquid multipurpose soap to the women of Kado Kuchi.

BPW Premier Club, Abuja Covid-19 Relief
 Donation of 150 pieces of premium quality, reusable, washable face masks and disinfecting, fragrant liquid multipurpose soap to the women of Kado Kuchi in Abuja.



BPW Abuja Metro also reach out to women and children in Zango, Mbora a village in the suburb of Abuja to give foods stuff

Rotary
 CLUB OF OGBA-BENIN
In Collaboration With
BUSINESS AND PROFESSIONAL WOMEN (EDO)
 AND
Speed **SPEED FM 96.9 Benin City**
Presents
OPERATION WE CARE
FRIDAY
24TH APRIL,
2020
 SPEED FM 96.9 Benin City



The BPW Club in Benin, Edo State partnered and collaborated with the Rotary International to equally embark on sensitization programs.



BPW Akure gave out pallatives to widows at Eleyowo community in Ondo State. The traditional ruler and women leaders identified 50 of the indigent widows who were given cash and awareness was equally created to sensitize the community on the virus so as to prevent its spread.

 **BPW Nigeria**
 National President's

BPW Addis Ababa Ethiopia

BPW Addis Ababa President Hadia Gondji stated that BPW Addis Ababa has been involved in several activities during COVID 19.

Donation of Food packages during COVID

The Young BPW Members of BPW Addis Ababa have shared in the donation of Food packages to the women in need during COVID 19



BPW Morocco

BPW Morocco President Ms Fatiha Otmane stated that BPW Morocco donated Food Packages to the people in need during this health crisis of COVID-19 and the Holy month of Ramadan .

Food Security and Donation of Food Packages



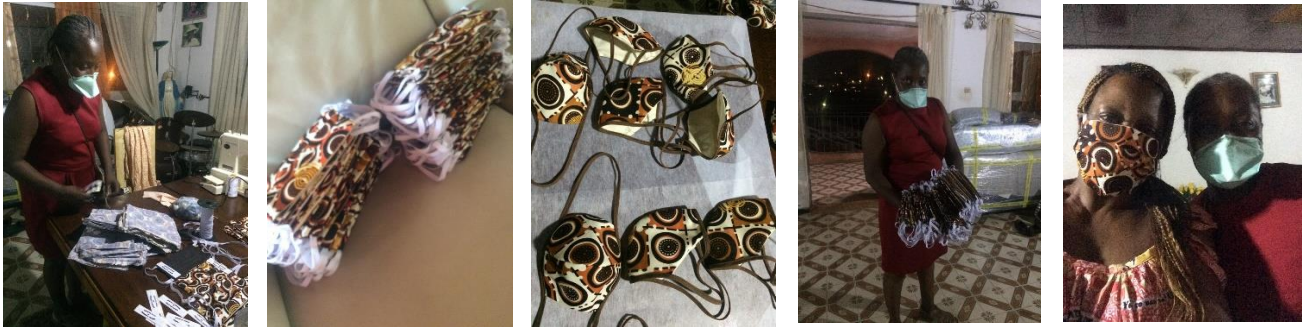
Educational Articles on COVID 19

BPW Morocco President also suggested that in view of the current situation of the spread of the COVID 19 pandemic, BPW-Morocco Federation would like to contribute with articles related to the health crisis in the world today. These articles will relate to different themes and will be written by the members of the Federation through its three clubs. BPW Morocco President proposed that this initiative, which is the first of its kind within BPW International, be generalized in all branches of BPW around the world in order to enrich the debates and deepen the reflection on this subject. For optimal visibility, the contributions may be posted online on the BPW international site.

BPW Edea – Cameroun

BPW Edea Cameroun President Rose Toby Ngobo stated that BPW Edea members have made masks for personal protection and distributed them among the women in the villages.

Distribution of Masks



BPW Nakuru- Kenya

BPW Nakuru president Prof Nzula Kitaka and Friends partnered with Nakuru Hospice to deliver home food packages including food, soap, and masks. They have been able to cater for 30 patients. In addition, they have supplied Hospice with bar soaps, toilet papers and Thermogun to attend to the patients.

Donation of Food Packages and Health Care products



BPW Cotonou Benin

President of BPW Cotonou Raïssa Nadia Detien Vodounnou stated that In order to fight against COVID-19 in Benin, the Government of Benin launched a COVID -19 fund raising to purchase masks, sanitizers and drugs in order to help people affected by the COVID -19. Within that framework, Business and Professional Women Club of Cotonou-Benin made a donation of 100 000 CFA Francs to Benin Government through a contribution of its members.

Donation of Health Care Products

DON DE BPW / COTONOU - BENIN
DANS LA LUTTE CONTRE LE
COVID-19

AGENCE COMPTABLE CENTRALE
DU TRÉSOR

Quittance N° 20004844-ACCT

Date : 21/04/2020

Par le versement : BPW / COTONOU - BENIN CLUB DES FEMMES PROFESSIONNELLES ET DE CARRIERES
LIBERALES ET COMMERCIALES (06104199)

Pointe Régie : AGENCE COMPTABLE CENTRALE DU TRÉSOR

Mode	Régime	Montant	Effet
CHEQUES	BJ0600100100000104337583 - COVID 19 (1941688 DU 23/04/2020 SUR NSIA BANQUE)	100 000	1

Montant total : 100 000

Arrière la présente quittance à la somme de : Cent mille CFA

Le Cashier
Esthor ADINGNI

Quittance : 21042020 - 10.00

BPW Asia-Pacific

BPW Rizal Philippines

In April and May 2020 BPW Rizal Philippines organized the project “We Care - We Act” and donated medical supplies for the front liners which were face masks and also donated COVID test kits worth \$30,000.00 for places where there were no hospitals. The local community used the basketball court or empty/free space to test patients to maintain social distancing during the lockdown period. Moreover, the donation money was sent to different hospitals by batch since they cannot go outside.



BPW Singapore



In April 2020 BPW Singapore started with the 2019-2020 SBPWA Exco start introducing each exco on Facebook. The Executive Committee (Exco) is made up of SBPWA members who volunteered their time to lead the organization towards achieving its goals.

Many of BPW Singapore are working from home and keeping social distance to prevent the spread of COVID-19. [#stayhomestaysafe](#) Despite being apart, they are still [#stayconnected](#). BPW Singapore president stated that: Let us take this time to reconnect, rediscover, and get to know our SBPWA members better. They introduced each member on SBPWA FB and get to know a bit more about each other. Very interesting idea! [#COVID19](#)

BPW Hong Kong

BPW Hong Kong President Lisa Fong has stated that in May 2020 BPW Hong Kong raised over HK\$10,300 (approx. US\$1,330) for RainLily, a local NGO, to support their efforts in helping sexual violence victims. This is in response to UN Women's warning of a growing shadow pandemic of violence against women, with numbers likely to increase. The fund raised went into providing webcams and headsets to allow their social workers to move the 24/7 crisis hotline center to a virtual consultation. This setup helps expand the capacity of people RainLily can reach and support..

BPW Hong Kong also donated 1,388 face masks of ASTM level 2 qualification (equivalent to BFE and PFE >99%) to allow their staff to visit domestic violence victims in hospitals to provide intervention. #BPWHK #YoungBPWHK #BPWcopeswithCOVID19 #youngBPWinaction



Donation drive

A call for donations for women in need

BPW Hong Kong is looking for money donations to purchase the much-needed supplies for RainLily, Hong Kong's first one-stop crisis center providing counseling and crisis intervention services to victims of sexual violence.

The money will go to donating:

- **Surgical face masks** - to support their social workers who need to visit patient in hospitals
- **Webcams** - to enable their staff to conduct virtual sessions to support sexual violence victims.



DOUBLE your donation!

BPW Hong Kong will match the first HK\$5,000 of your donation to contribute to this cause.



Please send your donation via the following methods:

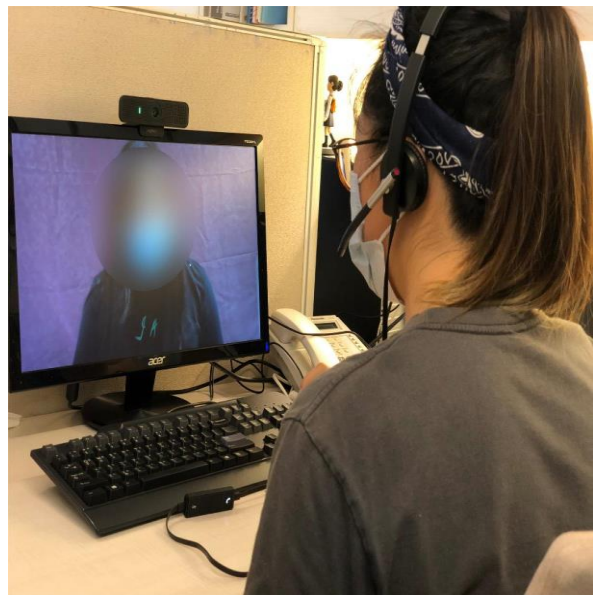
PayMe/FPS- +852 6903 3855
Standard Chartered - 3770 9986 410
Hang Seng / HSBC - 222 475329 882
Fong H** Y** L**

For inquiries
Please contact Lisa Fong (+852 6903 3855)



Public Health Awareness

In February, with Hong Kong being the early places where the pandemic hit, BPW Hong Kong raised public awareness on ways to tackle cabin fever while working from home during the COVID-19. Employees who usually spend long days in workplaces across Hong Kong are working from home to minimise the threat of the novel coronavirus spreading in the community. We interviewed Dr. Anne Hilty, founding and past president of BPW Hong Kong, who is also a psychologist of over 35 years of business and professional experience and summarized anti-cabin fever tips using an infographic poster.



8 Tips for Anti-Cabin Fever A Better Life under WFH or Self-Quarantine

1. Physical Activity

daily exercise, especially aerobic; suggest: dancing to your favourite music!



2. Mental Activity

read a book, write, do puzzles – something more challenging than hours of online gaming or binge-watching shows

3. Daily Fresh Air

and sunshine, healthy food, regular sleep patterns



4. Limit Alcohol

intake, as it interferes with sleep



5. Do At Least One Thing

that you love, every day

6. Nurture

yourself, give yourself care, and gifts – just not in the form of poor nutrition, or excess sleep or alcohol



7. Relaxation

techniques, such as meditation, breathing exercises, yoga or stretching

8. Change in Routine

alter your daily tasks; similarly, change in physical surroundings: rearrange your furniture

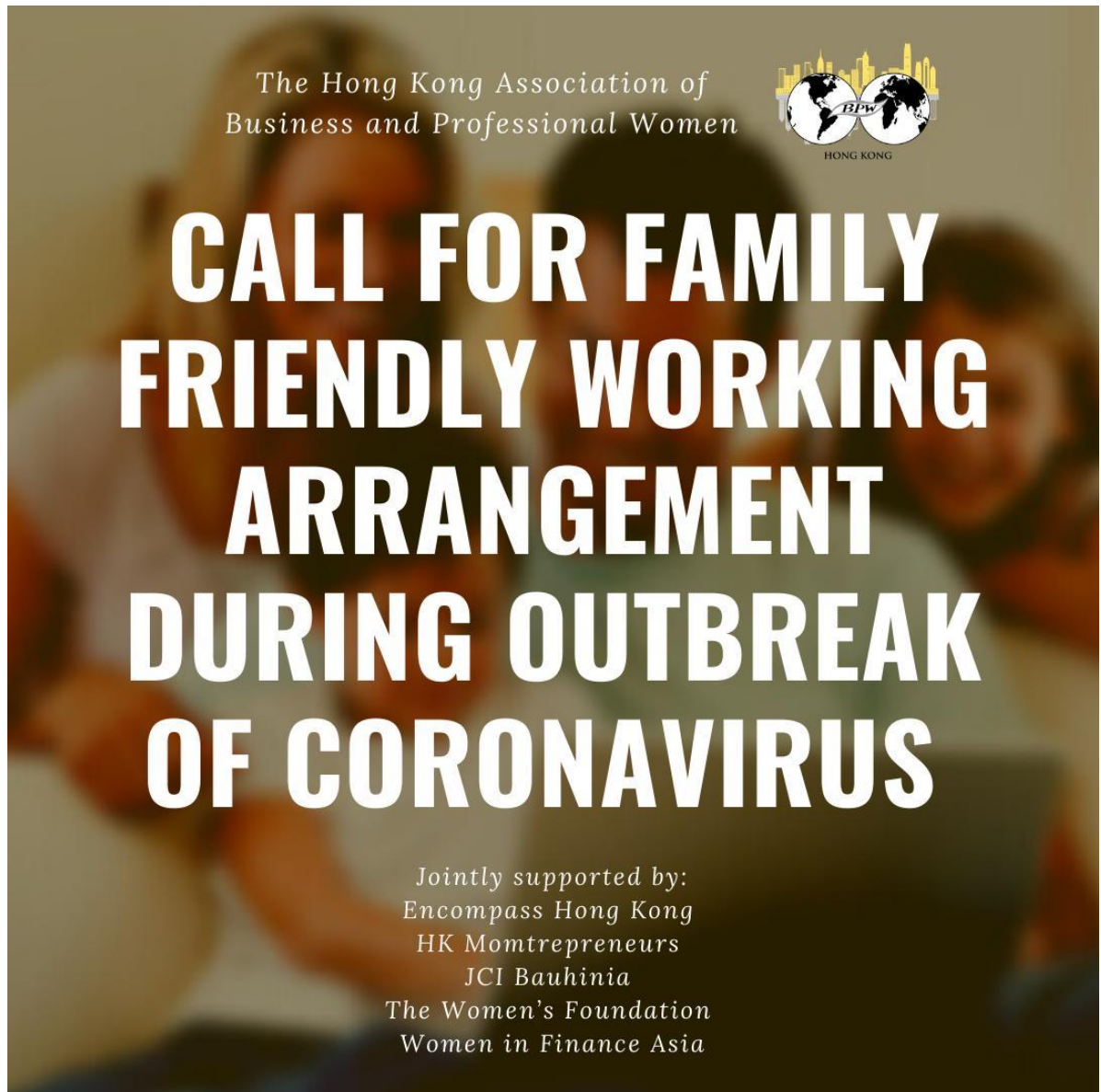


In preparation of this flyer, we have consulted Dr. Anne Hilty, the Founding / Past President of BPWHK who is also a Psychologist of 35+ years of business and professional experience. Always seek advice of a physician, psychologist, or other qualified healthcare providers if you found anything unclear or with any questions.




Advocacy Efforts

On February 5th, BPW Hong Kong submitted a letter expressing concerns to the Hong Kong SAR government in response to the insufficient family-friendly working arrangements during the outbreak of the COVID-19 due to school closure. The letter has been jointly supported by The Women's Foundation, Encompass HK, Hong Kong Mompreneurs, Women in Finance Asia and Junior Chamber International Bauhinia



*The Hong Kong Association of
Business and Professional Women*



**CALL FOR FAMILY
FRIENDLY WORKING
ARRANGEMENT
DURING OUTBREAK
OF CORONAVIRUS**

*Jointly supported by:
Encompass Hong Kong
HK Mompreneurs
JCI Bauhinia
The Women's Foundation
Women in Finance Asia*



www.bpwhk.net

info.bpwhk@gmail.com

5th February 2020

Following is a letter by The Hong Kong Association of Business and Professional Women (BPWHK) expressing concerns to the Secretary for Labour and Welfare, Dr Law Chi-kwong, in response to the insufficient family-friendly working arrangements during the outbreak of the novel coronavirus in Hong Kong:

In view of the outbreak of the novel coronavirus and the following two announcements:

- i) The Education Bureau (EDB) announced on 31st January 2020 all schools (including kindergartens, primary schools, secondary schools, special schools and private schools offering non-formal curriculum) would resume their classes as early as 2nd March 2020, yet subject to further assessment; and
- ii) Social Welfare Department (SWD) announced on 1st February 2020 all aided child care centres, day care centres for the elderly, sheltered workshops, integrated vocational rehabilitation services centres and day activity centres will suspend delivery of their services. These centres will, however, remain open to serve those in need. Members of the public who have the need for the services mentioned may contact the centres or service units concerned in advance,

BPWHK urges the Government to review the current extreme situation and decide whether it is necessary to issue a special announcement on "extreme conditions" and thus announce to the public a special work-from-home extension until 2nd March 2020.

The Government announced that government employees, except for staff of departments providing emergency and essential public services, could work from home until 2nd February 2020, instead of coming to the office. A number of private companies in Hong Kong have decided to let some of their employees work from home since the first working day after the Lunar New Year holiday, as a precautionary measure against the coronavirus outbreak. However, the limited child care services and current school suspension till 2nd March 2020 imply extreme difficulties to both male and female employees who are parents and who cannot take care of their families because they need to go to work in the coming few weeks. BPWHK believes the Government of HKSAR, as a leading employer in Hong Kong, is obliged to announce a work-from-home extension till 2nd March 2020 during this "extreme condition". BPWHK also believes this exemplary can contribute to pursuing comprehensive policies of

family-friendly work environment, flexibility of family division of labour and better economic development of Hong Kong in the long run.

It is learnt from the members of BPWHK that quite a number of parents demand an extension of work-from-home arrangement during this special school suspension period in order that their children can be taken care of with sufficient parental attention both physically and mentally. With this demand and the above, will the Government inform the public:

- i) An announcement of a work-from-home extension for the Government employees till 2nd March 2020;
- ii) An announcement of urging private sectors (including SMEs) to provide family-friendly working arrangements that allow employees to have flexible working hours to fulfil home caretakers' duties under extreme conditions; and
- iii) An announcement of regulating private sectors to apply long-term family-friendly working policies under any extreme conditions to both male and female employees to advocate equal share of home caretakers' duties.

The Hong Kong Association of Business and Professional Women

February 2020

The above statement is jointly supported by BPWHK's partnering organizations:

- Encompass Hong Kong (<http://www.encompasshk.com/>)
- HK Momtrepreneurs (<http://www.hkmomtreprenuers.com/>)
- JCI Bauhinia (<http://www.bjc.org.hk/>)
- The Women's Foundation (<http://www.twfhk.org/>)



BPW Bahrain

BPW Bahrain President Hind Alkhalifa

Reported that Currently in Bahrain everything in our country is wisely controlled .

The virus is also controlled in a very cooperative way by the government, the deaths are very few, the precautions are many and serious, and the precautionary, domestic and governmental quarantines are very strict and have severe penalties.

Donation for Support of Women Business Owners

BPW Bahrain have contributed with the Supreme Council for Women with voluntary work and donated \$ 15,000 from our personal accounts and as we have also donated for another national campaign the amount of \$ 15,000 from the BPW Bahrain account.

We were very keen to secure the conditions of our small business owners. We also contributed to facilitating their affairs and guaranteed to register them in the Tamkeen project (Empowering Project) enabling to support them and facilitate their business from tripping and harm.

Best Practices of Government Policies and Actions

We are proud of our Country's interest and concern for the comfort of citizens and residents and are happy with the strict measures taken by the Ministry of Health and Ministry of Interior to serve all people with their focus on the sick and infected people and provide them with all facilities and health care.

Not to forget the Ministry of Industry and Commerce, Bahrain Defense Force, Ministry of Labour and Social Development and Ministry of Finance issued a set of financial packages to support all the ministries of the country, it's various sectors and various fields that serve the society and helps in its stability and safety.

Media Campaigns

We as members of the BPW carry out the media and support the daily activities and we are in all the locations through which we can serve to provide the best, and we hope that the crisis will end and life will return to normal as soon as possible.

إعلان 03
adv@alwatannews.net

الوطن

متكافين لأجل سلامة البحرين
مبدأ ضد الكورونا

تتقدم حملة «متكافين لأجل سلامة البحرين»
بجزيل الشكر والتقدير
إلى كافة مؤسسات القطاع العام والخاص والمجتمع المدني
والمواطنين والمواطنات الذين يادروا بدعم الحملة
بمساهماتهم «العينية» الداعمة للمرأة وأسرتها

Logos of donors: Bapco, Education, NBB, and many others.

List of donors and their contributions:

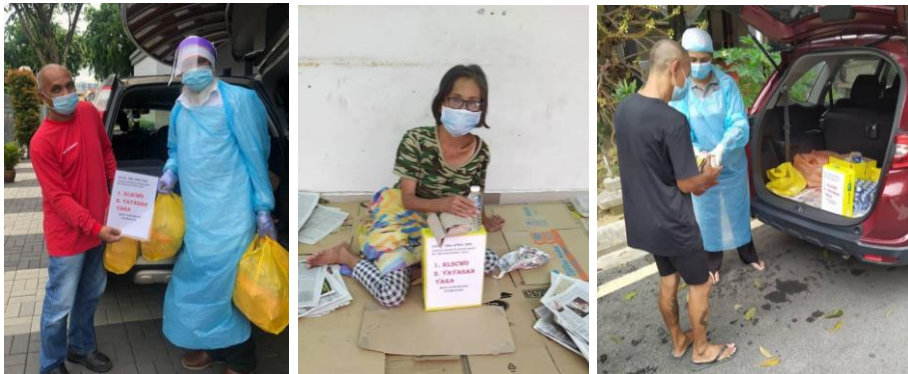
- السيدة عاتق عبدالله ناس
- السيدة ساسي عبدالله ناس
- الدكتورة شيخة يوسف الخديج
- الدكتورة نسيان العادل
- السيدة فاطمة عبدالخالق الدانور
- السيدة مريم حسين باهم
- السيدة منى يوسف المجدد
- السيدة شيماء التومسون
- السيدة هديل ناس
- السيدة ولاء ناس
- السيدة خالد راشد القطان
- السيدة فريدا عبدالله العار
- السيدة ولاء الموسوي
- الدكتورة عفاف يعقوب الجهر
- السيدة شهزاد حسين باهم
- السيدة شيرلي باهم

BPW Putrajaya Malaysia



On 30 April 2020 Business and Professional Women (BPW) Putrajaya, Malaysia led by President Dato Seri . Rozaini Nawawi and her members implemented initiative to fund the donation of daily essential groceries to the front liners, single-mother and the underprivileged in support the fight against COVID-19 pandemic. #COVID19 #BPWPutrajaya #BPWInternational

BPW Damansara Malaysia



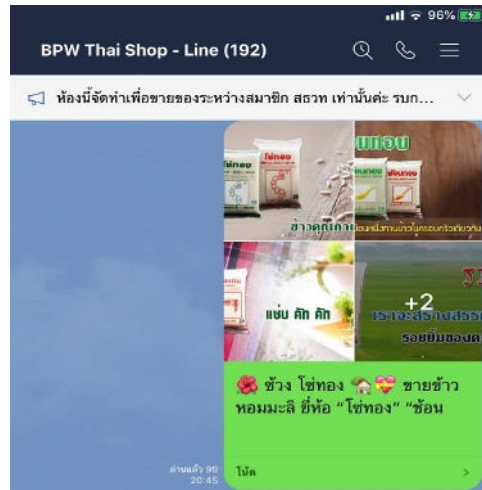
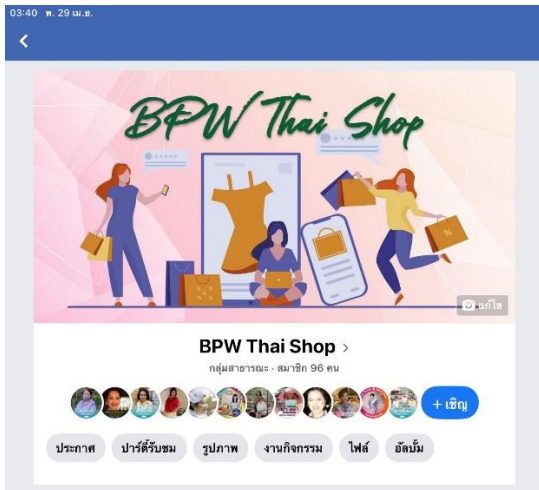
On 28 April 2020 BPW Damansara Malaysia which also a member of KLSCWO, jointly provided foods and waters to help the homeless and the needy with the Nanak Community Kitchen. #COVID19 #BPWInternational #StayAtHome #BPWDamansara

BPW Thailand



On 2nd of April 2020 BPW Thailand led by President Khunying Natthika Wattanavekin Angubolkul of BPW Thailand. The Executive Board and Ms. Thitinan Wattanavekin, representing Wattanavekin Family donated money for purchasing medical supplies to help COVID 19 doctors and patients via Professor Dr. Sutthipong Watcharasin and Dr. Kavirat Tantiwong at Chulalongkorn Hospital for the amount of 1,222,500 Thai Baht (approx. 37,500 USD); and donated to Professor Dr. Prasit Wattanapa, Phd. for Siriraj Hospital for the amount of 1,132,500 Thai Baht (approx. 34,740 USD). Ms. Natpraparn Junlamoon also participated in this event. #COVID19 #BPWThailand

1. BPW Bangkok



Created 2 Online Platforms to help find platforms for members to buy and sell their products between members nationwide during COVID19 lockdown. The 2 platforms were called “BPW Thai Shop” on Facebook and “BPW Thai Shop – LINE” on the LINE application.

On 5 April 2020 BPW Bangkok led by President Dr. Narudee Kiengsiri, VP Naphaphen Vejjajiva, VP Chularat Israngkool na Ayutthaya, VP Ally, VP Dr. Nantarika, Young BPW Chair Chavalan Attasuwan, Young members Eiss and

Patsita decided to setup “**BPW Thai Shop**” on Facebook.

On 20 April 2020 “**BPW Thai Shop - Line**” was setup on “LINE” application by VP Naphaphen Vejajiva to help BPW Members buy-sell their products online.

These 2 platforms aimed to help BPW Thai members buy and sell products and services from each other at members’ prices during this #COVID19 pandemic while #Stayathome. BPW members in Thailand helped to invite more BPW members to join both shops on FB and LINE. It is become fun activities for everyone as well. Thank you all BPW members for joining BPW Thai Shop (Online)!

BPW Bangkok was honoured to have the shop name “**BPW Thai Shop**” given by our dearest BPW Thailand President Khunying Natthika Wattanavekin Angubolkul. The artwork was done by Young BPW Bangkok Chair Chavalan, and lead PR and support BPW Thai Shop were VP Naphaphen (Deon), VP Toyting, Eiss, Mam and Chavalan.

As of 7 May 2020, we have 100 members on Facebook in just 1 month, and 217 members on the LINE Group application within just 8 days.

We help, we share, we support each other businesses and together we will win over this economic crisis during this COVID19 pandemic! #BPWThailand #BPWBangkok

2. BPW Bangkok





On 2 May 2020 BPW Bangkok led by President Dr. Narudee Kiengsiri, VP Naphaphen Vejjajiva, VP Chularat Israngkool na Ayutthaya, VP Kotchapan Noomrit, VP Dr. Nantrika Sansue, VP Atchara Visetvorn and BPW members organized the project “Imthong Imjai Tanpai COVID19” (Food Boxes donations to help people affected by COVID19 Pandemic Project) with the National Housing Authority of Thailand (NHA).

The project provided 3,300 food boxes to people who were either out of jobs or low-income residents in 4 communities of the NHA that were affected by COVID-19 pandemic. #COVID19 #BPWThailand #BPWBangkok #LeaveNoOneBehind #ReducedHunger

3. BPW Chiangmai



On 31 March 2020 BPW Chiangmai and Chiangmai Rattanakosin Hotel donated 360 drinking water bottles to help the Department of National Parks Officers, Forest Fire Prevention and Suppression Section, during the Chiangmai Forest Fire, Chiang Mai Province and Omkoi District at Khan Tok, Chiang Mai Cultural Center, Chiangmai, Thailand. #HelpForestFire #BPWThailand #BPWChiangmai

4. BPW Chiang Rai

On 25 April 2020 BPW Chiang Rai led by President Jittraporn Budkhunthong and members donated 700 sets of Uncooked rice, food boxes, fish cans, and face shields to help people suffering from COVID19 pandemic at Phufa Wree Chiang Rai Resort for 3 donated



locations. These locations were: (1) Samyoddoithong, (2) Huaisak and (3) Tha Sud Subdistrict Municipality of Chiang Rai.

BPW Chiang Rai received various support, such as screening for suffered people, set up donation area and also set up line spacing (Social distancing) for people suffered from this pandemic, from Chiang Rai District Sheriff Mr. Somkiate Ketnakin and Chief of Staff of the 17th Infantry Regiment in charge of the battalion commander Lieutenant Colonel Ratchata Thaokhamlue. #COVID19 #BPWThailand #LeaveNoOneBehind

5. BPW Kalasin



On 21 April 2020, BPW Kalasin led by BPW Kalasin President Watcharee Mongkolsrisawat and members donated 4,000 face masks, Alcohol gels for hand, Alcohols, 200 individual glasses, 200 food boxes, 200 boxes of Mister Donuts, and 2 big boxes of 4MindSkin Products to medical staffs at Kalasin Hospital, Kalasin, Thailand. #COVID19 #BPWThailand

6. BPW Pathumnond



During 15-17 April 2020 BPW Pathumnond led by President Sukanya Niyommalai and members gave moral support to medical staffs and donated food boxes and alcohol gel for hand sanitizer to medical staffs to 4 hospitals which were Ratchawithi Hospital, Ramathibodi Hospital, Navy Hospital, and Vajira Payaban Hospital. BPW Pathumnond truly appreciated all medical staffs for their tiredness effort during COVID19! ♡□♡□ #COVID19 #BPWThailand

7. BPW Nakorn Pathom



On 17 April 2020 BPW Nakorn Pathom President Natpraparn Chanlamoon, executive boards, and members donated medical supplies to prevent COVID 19 pandemic to Major General Kamron Boonlert, Provincial Police Commander Nakorn Pathom Province at the Provincial Police Office Nakorn Pathom Province. He will later distribute to 12 Police stations in Nakorn Pathom.

The medical supplies BPW Nakorn Pathom donated were 1,200 Face Shields, 1,200 Face masks and 360 Litres of Cleaning Gels to Policemen in Nakorn Pathom Province, Thailand

8. BPW Nakorn Pathom



On 8 April 2020, BPW Nakornpathom led by President Natpraparn Junlamoon, Executives and members donated 10,000 Thai Baht and medical supplies especially PPE 30 sets, 200 face masks and 150 face shields including 5,000 Litres of antiseptic cleaners to the Mr. Charnchana Eiamsaeng, Governor of Nakornpathom Province for Nakornpathom Province at the Nakhon Pathom City Hall, Thailand. #COVID19 #BPWThailand

9. BPW Nakorn Rachasrima



On 24 April 2020 BPW Nakorn Rachasrima led by Founding President Dr. Anyamanee Wongkasit, BPW Nakorn Rachasrima President Dr. Suporn Suwattanodom and members donated 130 lifesaving packs worth 70,920 Thai Baht (equiv. to USD 2,220) to help the Nakorn Rachasrima low-income residents that were suffered from COVID19 pandemic via Nakorn Rachasrima Governor Mr. Vichien Chantaranothai and the Nakorn Rachasrima Royal Thai Red Cross President Mrs. Natthineeporn Chantaranothai at Prem Auditorium and Nakhon Ratchasima City Hall, Nakorn Rachasrima, Thailand. #COVID19 #BPWNakornRachasrima #BPWThailand

10. BPW Songkhla



On 16, 23 & 30 April 2020, BPW Songkla jointly with Thai Red Cross Society of Songkla, National Outstanding Mother Association of Songkhla, O'Dean Fashion Mall, etc. and our members donated food boxes and water to local people who suffered from no income during COVID-19 pandemic in Songkla Province, Thailand. #COVID19 #BPWThailand

11. BPW Roi-ed



On 23 April 2020 BPW Roi-ed, Thailand, jointly with Thailand Institute of Psychic Power branch 270, local government and private sectors, donated medical equipments and supplies and cash donation total worth over 4 million Thai Baht (equiv. to USD 125,000) to Dr. Chonvit Laothong, MD of Roi-ed Hospital at Chulabhorn Building, 7th floor, Roi-ed Hospital, Roi-ed Province, Thailand. #COVID19 #BPWThailand

BPW Roi-ed President Juangjira Suriyawanakul donated 6 N95 dryers machines with 1 air purifier machine to the hospital, while Thailand Institute of Psychic Power branch 270 donated 1 air purifier machine to the Cancer screening room in the hospital.

Moreover, President Juangjira Suriyawanakul and other BPW Members which were Areerat Pookngam, Sujittra Tantasilp, Praneerat Somsap and Samoon Poomsri jointly donated 6 units of UV sterilizer at Roi-ed Hospital.

12. BPW Udon Thani



เมื่อวันศุกร์ ที่ 1 พฤษภาคม 2563 ณ ลานบริเวณโรงแรมเจริญโฮเต็ล ถนนโพศรี ตำบลหมากแข้ง อำเภอเมือง จังหวัดอุดรธานี สมาคมสตรีนักธุรกิจและวิชาชีพแห่งประเทศไทย-อุดรธานี นำโดย นางดาวศิริ อยู่ประเสริฐ นายกก่อตั้ง , แพทย์หญิง เฉลิมวรรณ ศศิประภา นายสมคม , นางเพชรลดา คุณปิติลักษณ์ อดีตนายก , นางสุภาสรณ์ เดวีร์ตนาชัย อดีตนายก , นางกฤษณา ชีระวุฒิ อุปนายก,นางเพ็ญปรีชา ประสันนาการ เลขานุการ และเหล่าสมาชิก ได้มอบเครื่องอุปโภค บริโภค ถุงยังชีพ หน้ากากผ้า เฟซชิลด์ แอลกอฮอล์ มูลค่ารวมกว่า 80,000 บาท ให้แก่ บุคลากรทางการแพทย์ ซึ่งประกอบด้วย โรงพยาบาลศรีธาตุ โรงพยาบาลทุ่งฝน โรงพยาบาลส่งเสริมสุขภาพตำบลบ้านหนองเมฆ โรงพยาบาลส่งเสริมสุขภาพตำบลบ้านค้อ โรงพยาบาลส่งเสริมสุขภาพตำบลบ้านหนองใหญ่ เพื่อใช้ในการปฏิบัติหน้าที่สู้ภัยโควิด-19 โดยมี ผอ.โรงพยาบาลศรีธาตุ ผอ.โรงพยาบาลทุ่งฝน และคณะเจ้าหน้าที่จาก 5 องค์กร เป็นตัวแทนรับมอบ

ทั้งนี้ทางสมาคมได้ปฏิบัติตาม พรบ.ฉุกเฉินอย่างเคร่งครัด ทุกท่านสวมหน้ากากอนามัย มีกักรตรวจวัดอุณหภูมิร่างกาย เว้นระยะห่าง 2 เมตร ระหว่างบุคคล (Social distancing)

On 1st of May 2020 BPW Udonthani led by President Dr. Chalermwan Sasiprapha, Past President Petchlada Khunpiti, Past President Supasorn Taerattanachai, Vice President Krissana Teerawiti, Executive Secretary Penpreeya Prasannakarn and members jointly donated medical supplies such as 2,200 face mask and alcohol gels, and donated food bags total worth over 80,000 Thai Baht (equiv. to USD 2,500) to support medical staffs, village health volunteers and local people in 5 residential areas who were affected during COVID19 pandemic. #COVID19 #BPWThailand #BPWUdonthani #SocialDistancing

The 5 hospitals that BPW Udon Thani donated medical supplies to were as follows:
Sritat Hospital, Thungfon Hospital, Nongwaeng Provincial Health Promoting Hospital, Baankhor Provincial Health Promoting Hospital, and Nongyai Provincial Health Promoting Hospital

13. BPW Phuket



On 11th of April 2020 during COVID 19 BPW Phuket donated Medial Supplies to Mr. Pakkapong Tawipat, Governor of Phuket, which are 100 set of PPEs, 1,000 Medical Masks and 80 Digital Thermometer, with an aim to help support Medical Staffs at Sanam Hospital in Phuket, Thailand. Total donation worth 49,350 Thai Baht (equiv. to 1,515 USD). #COVID19 #BPWThailand

14. BPW Khonkaen



🍽️ During COVID19 BPW Khonkaen organized Medical Staffs' food boxes Project for the whole month of April 2020 to give moral support and to help provide good food to medical staffs at Khonkaen Hospital, Khonkaen Province, Thailand. #COVID19 #BPWThailand

15. BPW Pitsanulok



On 7 April 2020 BPW Pitsanulok donated COVID 19 medical supplies which were 117 PPE and 824 Face shields to Buddhachinaraj Pitsanulok Hospital, Pitsanulok Province, Thailand. Total donation worth 69,040 Thai Baht (approx. 1,910 USD). Moreover, in January 2020, BPW Pitsanulok raised funds amount 137,000 Thai Baht (approx. 3,800 USD) to let this hospital purchased 9 bedsheets to prevent bedridden patients suffering from wound, 1 Mobile Oxygen checking from finger (Terufusion infusion pump TE-112) and 1 saline dripping checking machine (Infusion pump). #COVID19 #BPWThailand

BPW Nepal

THE PROJECTS DONE BY FBPWN DURING CORONA PANDEMIC

Coronavirus disease (COVI D-19) is an infectious disease caused by a newly discovered coronavirus which has made the global panic. The women are the most vulnerable and they have contributed more than 70% front liners of COVID-19 globally. The risk of violence against women and girls are also rising. Contribution of women and women organizations in the community are also alerting the families on risks of women/girls abuse in lockdown situation. The Chapters mobilized with activities to provide social awareness on social distancing, special care of pregnant women, children, elderly, and those with problems of cardiovascular disease, diabetes, high blood pressure, chronic respiratory disease, and cancer as they are at high risk. SOS services and durable food stuff, sanitizers, and face masks. The best ways to prevent and slow down transmission are protecting oneself and others from being infected. This pandemic is placing significant strains in all sectors macro and micro level. It gave us immense experience of lockdown and also encouraged to move a step ahead towards people and nature. Nepal has experienced series of crisis days of earthquake, political instability, prolonged blockage by India after proclamation of constitution in 2015. Sharing of experience will contribute valuable ideas on how to move further against COVID-19. BPW Nepal appeals for sisterhood support and solidarity globally at this stage.

Activities under Banepa Chapter

Understanding the importance of the face masks, sanitizer, PPE, and soaps during COVID-19.

BPW Banepa are making the masks themselves and distributing them to people working on the front line i.e. policemen, solid waste collectors, sweepers and many more. With leftover cloth they had at their home, they are stitching and distributing them on the daily basis. Using the guidelines given the GoN Ministry of Health and the World Health Organization, they are making as many masks they can depending on the sewing materials they have.

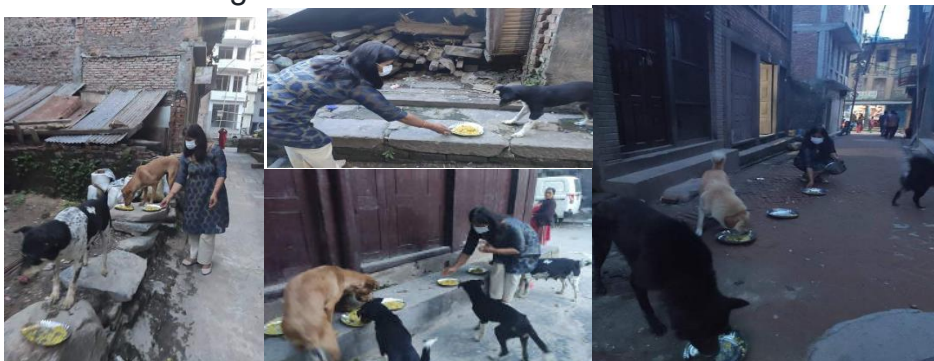


BPW Banepa handed over the masks, sanitizers and soaps to the Mayor of Banepa Municipality for systematic distribution to front liners and people in need as hygiene is the cornerstone of infection control and reduces rates of healthcare associated with Corona virus [COVID-19] infection and vulnerability.

Few days after having money collected the Chapter again handed over the PPE Sets to the Banepa Municipality. The money was collected with generous people in Banepa.



The Corona stood against the animals and birds as well. The street dogs and temple birds are also facing the huge problem during the pandemic. Since all movement outside of the house has been prohibited by lockdown. The street dogs have begun fighting each other frequently during nighttime disturbing the people. In the normal days [pre-lockdown] the meat shopkeepers, retail stores and buyers used to give them the meat, biscuits, and other food daily, since the national lockdown [24th March] the street dogs have remained starving. Keeping it in mind BPW Banepa members started feeding local dogs time and again similarly the temple birds are also being feeding daily. They depend on the offerings of rice grains in the temple. As the temples are closed and offerings are stopped. This is the breeding time of birds in Nepal they should not left in hunger.



Activities under Patan Chapter

BPW Patan mobilized in producing face shield and distributing to rural hospitals for free of cost. Only using Face shield does not protect 100% from the COVID-19 however front liners get full face protection from spreading the virus covering the face with face shield and wearing N95 or surgical mask.

More than 1000 of face shields are distributed with generous support of BPW Nepal Officials. About 100 pcs of face shields distributed to front liners of COVID -19 in Kispang Rural Municipality and 110 pcs face shields are being distributed to Bhimeswar Rural Municipality in Dolkha District and other rural municipalities. The making of face shield was again made possible by contribution of Members of BPW Chapter. It is being coordinated by YBPW Sadikshya Aryal and the Himalayan Innovation.

Ms. Yaba Laxmi Shrestha also volunteered in making masks as a contribution to the local government thru her skill and using her time. The local government in Patan District distributed to front liners and community people for unified efforts against pandemic.



Gaunbata [From the village]

Lockdown situation have created a big problem to the people, the consumers and the producers like small businessmen and farmers who needs to rely on their agro products production selling and marketing. Due to lockdown transportation is not convenient and Project for rural women Gaunbata, once again aims to support those rural women producers such as rice, pulses, maize, vegetables and others need to sell, BPW Patan thru its YBPW is coordinating in bringing them in the city, the needed areas. The products are being collected from different areas and preparing to dispatch for sell in the association with BPW Microfinance Program. Those women who are connected for project will be served by BPW Microfinance Financial Program in Bagmati Province. They will be provided small loans at the at lower interest rate and also help in marketing to promote their agro business as well.



Distribution of meals

BPW Board member, Joint secretary Mrs Amulya Devi Shakya has taken different opportunities to serve the needy people, Cooking and feeding the needed one in particular area. BPW members volunteering in cooking and management of meals distributions were done for 5 days to the most needy families who rely on daily wage earning and local urban poor at ward # 11 partly supported by local government, the Patan Municipality.



Food Stuff Distribution

Volunteered in packing of durable food items to distribute the needy people in local areas who have lost their income source due to pandemic. These activities are the part of work done with Local Government and supported by generous contribution of the communities. The project will be continuing with the joining hands with local people.



Hand Sanitizer Making Training

Hand Sanitizer Making Training for the community women was conducted utilizing local alcohol [spirit] and local materials to at different areas and sensitizing women community volunteers by BPW Patan.



BPW Sunakothi Chapter

On the occasion of May 2020, Sunakothi Chapter donated food stuff and daily necessities Items to most needy women labour of Kathmandu and Kavre District. Vice President Jyoti KC and yBPW members Renu Rai and Kabita Rai handed over the material.



Feeding the street dogs in lockdown days by YBPW Sunakothi.

Who feeds a hungry animal ❤️❤️
Feeds his own soul..🙏🙏
2077/01/13



Food Security and Donation of Food Free Meal services to the needy families

On the occasion of 2564th Buddha Pournima Day distributed meal to daily wage level and poverty level families in Chabhil and Baudha Nath on 7th May. The fund for meal service was provided by Ms. Laxmi Lama, Hon'ble Chhiring Dorje Lama and BPW Sunakothi.



BPW Japan

Advocacy Efforts

BPW Japan President Masako Hiramatsu stated that they started their action to advocate for women and girls to submit requests papers

1- To the State Government, Prime Minister and Director of Gender Equality on COVID-19

2- To the head of counter measure COVID19, Prime Minister Abe and the Director of Gender Equality

This paper was used for their policy making

COVID 19 Projects

As women NGO, BPW Japan thought to request for the government in policy making on COVID-19, not to be left behind any women nor girls. But when they found the news photo of the committee with few women members, they decided to submit their request document to the government. Just at the time they found the statement of UN Secretary General and the Secretary of UN Women. Their statements gave them power.



Professional committee on COVID-19

Can you find female member in committee? Members should be 50-50



Cabinet members meeting

1) In response to UN-Women's message, BPW Japan has sent letters of requests with the following 10 requests to the Prime Minister Abe, the head of the Headquarters of the Measures Headquarters, and the Director-General of the Cabinet Office's Gender Equality Bureau, in the hope that sufficient and adequate measures will be implemented in accordance with this message in various measures implemented in Japan.

2) We have shared the letter of requests with sections' and encouraged them to act locally.

3) We have shared several messages from UN-Women #1, #2 or other specific information with Japanese translation with all clubs and members.

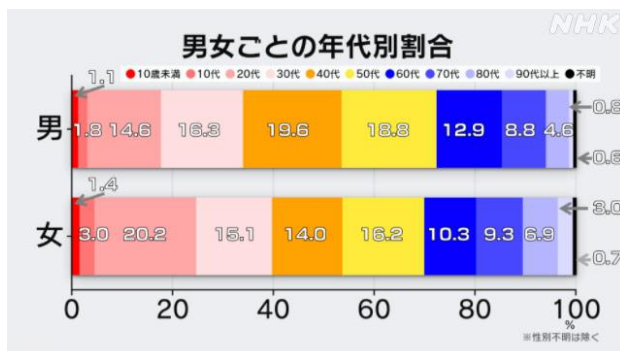
4) We have decided to have an article about COVID-19 and our actions in our annual report

#1 <https://www.unwomen.org/en/news/stories/2020/3/news-womens-needs-and-leadership-in-covid-19-response>

#2 <https://www.unwomen.org/en/news/stories/2020/3/news-checklist-for-covid-19-response-by-ded-regner>

The result of our rapid actions were :

- 1) Other women’s organizations took similar actions to GOJ or local governments.
- 2) The Cabinet Office’s Gender Equality Bureau has started the new service to prevent the violence against women available 24 hours a day, accepting telephone calls, e-mails or chat services through SNS.
- 3) We started to recognize a few women in the expert meetings or decision making meetings through media.
- 4) The infection rates available to public started to include the gender difference.



Infection rate by gender and generation

male

female

age

Equal Pay Day Campaign for 2020

EPDC is very important project for BPW Japan, because gender pay gap is very important issue for working women. The Day for EPD in 2010 will be May 6 and we decided to appeal our will through on line system. This is the trial picture taken at the board meeting on March 29.



Call for MEASURES TO PREVENT WOMEN FROM LEAVING BEHIND COVID-19 (NEW CORONAVIRUS INFECTION)

March 27, 2020

In the current global spread of the new coronavirus (COVID-19) pandemic infection, this huge social impact is causing more extensive damage to women. UN Women of the United Nations has issued a message to governments, local governments and communities to ensure that women should not be left out of the COVID-19 measures. National Federation of Business and Professional Women Japan has submitted the letters of requests with the following 10 respects to Prime Minister Abe, the head of the Headquarters of the Measures Headquarters, and the Director-General of the Cabinet Office's Gender Equality Bureau, in the hope that sufficient and adequate measures will be implemented in accordance with this message in various measures implemented in Japan.

(Preamble in the letter of requests)

National Federation of Business and Professional Women's Clubs of Japan is a Certified NPO aiming to achieve the SDGs goal 5 "gender equality" and is working to eliminate the gender gap in all forms of areas.

Amid the global spread of the new Coronavirus infection COVID-19, UN Women has pointed out that 70% of the world's healthcare workers are women, and that women are more than three times as likely to be involved in households and childcare than men, and that women are originally weak in economic infrastructure due to pay gaps and non-regular employment, and that women are forced to quit their jobs to care for their children and parents. In addition, it points out that the health of the elderly and the risk of infection, and the high percentage of women in the elderly over the age of 80. UN-Women have released the following 10 respects to ensure that women should not be left out of this COVID-19 measure. We would like to ask the Japanese government to implement various measures in accordance with the following ten respects.

1. Analysis using data from a gender perspective, such as the infectious rate on gender, economic gender disparity, difference in care burden, and incidence of DV and sexual abuse, are used for the this infection.
2. Incorporating gender perspectives into response plans and budget funds
3. To support women in the forefront of response, such as in the field of medical care and nursing care
4. Be sure to include women to meetings that decide how to deal with COVID-19
5. To ensure that public information about health is passed on to all women
6. To boost women's economic resilience
7. To Protect basic health care for women and girls, including women and reproductive health care
8. To prioritize for gender-based violence prevention and response services caused by the spread of COVID-19 infection
9. To provide reliable information to the elderly and to strengthen a sufficient support system
10. To support on an individual basis rather than on a household basis in the case of economic support measures such as cash payments,

BPW Europe

As BPW Europe and with the agreement of the ECC, Regional Coordinator of Europe Pinella Bombachi proposed to open an online fundraising to help the members (or the Affiliates) in serious difficulties.

This is in accordance with the Governance documents to BPW International under the Natural disasters Donation policy funds.

Acknowledgment letter from European Parliament to Regional Coordinator Pinella Bombachi for Sharing the BPW European Projects

Dear Pinella,

Thank you very much for your kind reply and for sharing the different projects that your members are involved in around Europe to help with this crisis. It is great to see how active the BPW network is.

I will share these initiatives with my colleagues who will also find them interesting. Moreover, if you / your networks post content about these initiatives on social media, please do flag it to us as we will gladly ask our colleagues from the social media team to relay it (they make the final editorial decisions, so I cannot guarantee that they will share it though).

Thank you also for sharing my emails with your networks. I hope that they also find the information useful.

Warm wishes from Brussels,

Murray Shevani

Shevani Murray



Public relations assistant
European Parliament
Directorate-General for Communication
Directorate for Campaigns
Events & Exhibitions Unit

BPW Valletta – Malta



COVID-19 Gov't Incentives Explained

Discussion with Marika Tonna, CEO, Business 1st

Join us for 2 Online Meetings
Monday, 30th March 2020 at 10.30am (**meeting FULL**)
and
Wednesday, 1st April 2020 at 10.30am
Everyone must register to attend.



BPW Valletta Malta President Mariella Camilleri has stated that BPW Valletta has realized a best practice to help women to understand well the rules of Local Authorities in the matter of coronavirus. Across the world each Government has issued a number of incentives to businesses, business owners, and the general population but it is not easy to understand and follow the concerning rules.

In order to alleviate the economic impact of the Pandemic, the Maltese Government has issued a number of incentives to businesses, business owners, and the general population. There have been many questions posted all over social media by people (in particular women) who are trying to understand what and who is eligible for what.

So BPW Valletta Malta felt the need to contribute creating some clarity in this time of major uncertainty. So, they organized 2 virtual meetings being held on Monday 30th March 2020 where they have invited, Ms. Marika Tonna, CEO of Business 1st which is a governmental agency that falls under Malta Enterprise.

WHAT IS BUSINESS 1ST?

Business 1st is a one stop business centre offering a number of services aimed at facilitating the establishment of local businesses while also providing the necessary information and support for business growth and expansion

The purpose of the Virtual meeting was geared towards women, whether they were business owners, entrepreneurs, self-employed or employees, to provide them with an explanation of the economic incentives offered by the government and also answer questions from the participant.

For this reason, BPW Malta has organized online zoom – meetings with expert people to explain these new and urgent rules. Not only this but they also organized two zoom meeting to help women in terms of psychological stress



BPW (Valletta) Malta
Presents



A talk by Suzanne Mohnani
*Dealing with COVID-19
Pandemic Proactively*

Online Meeting
Date: Thursday, 16th April, 2020
Time: 10.30am

[REGISTER](#)

Please find the link to the Facebook Event pages for both meetings

Meeting 30th March 2020 <https://facebook.com/events/s/covid-19-government-incentives/555903741700983/?ti=icl>

Meeting 1st April 2020 <https://facebook.com/events/s/covid-19-government-incentives/1446758772164217/?ti=icl>

<https://share.bannersnack.com/bu80v0yfc/>

President BPW Valletta Malta Mariella

BPW Cyprus

BPW Cyprus is realizing in its Country, regular **Zoom Meetings** to discuss various issues that affect society and BPW members in particular.

BPW Cyprus is supporting the campaign to fight the domestic violence against women: **“Help line” BPW Call 1440**. that women who were being abused or threatened could call for help or advice.

BPW Cyprus President Mary Papadopoulou stated that BPW Cyprus has scheduled regular Zoom Meetings to discuss various issues that affect society and BPW members in particular.



#μένουμεσπίτι#stayhome

Θα περάσει
& **ΘΑ ΕΙΜΑΣΤΕ ΠΙΟ ΔΥΝΑΤΟΙ**
This will pass
& **WE'LL BE STRONGER**



BPWCYPRUS

Κυπριακή Ομοσπονδία
Γυναικών Επιχειρηματιών
Επαγγελματιών

-
- Zoom virtual meetings and webcasts with BPW members sharing their knowledge, skills, and expertise, for the benefit of BPW members and all our friends on Facebook.
- Domestic Violence
-

Advocacy Efforts regarding Violence Against Women

Sent letters to the Minister of Justice and the Chief of Police urging them to tackle this issue, and to recognize domestic violence as a valid reason to leave the house without the fear of being booked for ignoring the lockdown and/or curfew.

- Following the example of many other countries in Europe, we are currently working on the next step, whereby a women who is being abused at home can visit the nearest pharmacy or supermarket and instantly convey her need for help using a single code word, e.g. "Maska 19".
-

Media Awareness regarding Violence Against Women

- Produced a short TV spot which is being widely and regularly broadcast on radio and TV, condemning violence against women, and encouraging anyone who needs help to call the dedicated help line we created without hesitation. We are happy to report that the media continues to be a very strong ally in our efforts to control domestic violence.

Donation for Health Care and Personal Protection Masks

- Managed to obtain a sizeable donation of material that complies with the required specifications for protective face masks, and with the help of a seamstress we have already made thousands of masks which we are distributing to the elderly and other people in need. Our Facebook posts showing a batch of these masks reached thousands of Facebook users and received hundreds of 'likes', making the wider public in Cyprus more aware of BPW Cyprus and our contribution to society in these difficult times.



Media Coverage

These successful initiatives that are making a real difference have received extensive media coverage as per the links below.

- The prestigious **InBusiness News Magazine**, dated 16 April 2020,

BPW Cyprus Pleads for the Protection of Victims of Violence

<https://inbusinessnews.reporter.com.cy/business/services/article/244891/koge-ekklisi-ga-prostasia-ton-thymaton-bias>

-The widely circulated **newspaper 24h** published the open letter to the Chief of Police, written by BPW Cyprus President, Mary Papadopoulou

<https://24h.com.cy/2020/04/anoikti-epistoli-tis-kogee-ston-archigo-astynomias-gia-ti-via-kata-ton-gynaikon/>

Advice from BPW Cyprus President

Many, these days of confinement and isolation seem frustrating, stressful and sometimes endless. The best advice we can give is in the words of a well-known saying: “Don’t count every hour in the day, make every hour in the day count.”

BPW Spain

BPW Spain presented a project designed by Bpw Madrid: **Entrepreneurship rescue program**. They are involving trainers and coaches in entrepreneurship to re-energize the micro-business sphere generating answers to the great challenges of COVID-19. This project has been shared in <https://www.bpw-projects.org/>



Bpw Spain president Sylvia Vigata said that BPW Spain is working for the future and has as many projects as clubs. BPW Spain has also led many social net campaigns for information, training, leadership, motivation and social health.

<http://bpw-spain.org/actividades/bpw-trabajando-para-el-futuro>.

- Business Development Gym. **BPW Asturia**
- Business webinars for times of crisis. **BPW Marbella**
- #CommittedtotheCanaryIslands campaign to promote Canary products Tenerife
- Campaign to make the work and products of our associates visible to help them in times of crisis. **BPW Barcelona**
- Video Reinvigoration campaign. **BPW Girona**
- Helping others via Bank of food. **BPW Tarragona**
- Solidarity campaign to contribute to the local economy and help local businesses so they do not have to close. **BPW Lleida**

BPW Pula - Croatia

BPW Pula President Alida Perkov stated that the women entrepreneurship needs to be visible especially in this economic crisis due to COVID-19.



BPW Pula has created Virtual Lobbying for Shopping to help the local women entrepreneurs under the pilot project

BPW Business catalogue published on the web page and Facebook.

Please visit:

<http://www.bpw.hr/web-katalog.html>

<http://www.bpw.hr/en/business-catalogue.html>

And on Facebook:

BPW Pula Croatia <https://www.facebook.com/groups/230562450639714/>

BPW AdrionNet <https://www.facebook.com/groups/363715267406688/>

BPW Pula - Business Catalogue

We proudly present the Business Catalogue of the Association of Business Women and Entrepreneurs BPW First Croatian Club Pula and invite you to take a look at the variety of business offer. The products and services of our entrepreneurs offer quality and well-known content, and by buying local products and services we build our community.



Agriculture, forestry and fishing



Manufacturing



Accommodation, food preparation and catering



Building and construction



Commerce



Information and communications



Financial and insurance services



Real estate



Professional, scientific and technical work

BPW Galway – Ireland

President Moyra McMahon President of BPW Ireland stated that In these difficult times, in BPW Ireland they are learning to communicate differently, determined to keep up the support and encouragement of Members and the wider community, despite the restrictions. This has led to virtual coffee breaks, virtual planning meetings and the development of a bank of volunteer supports for members in case of need.. She explained the webinars that were organized by BPW in Ireland .

Webinar to support business owners

The Webinar was hosted by Joanne Murphy, BPW Galway President who ably ran the interview with Breda Fox, Head of Enterprise with the Local Enterprise Office to explore what help and advice was available to businesses.

Government Policy and Incentives for Support of New Businesses

In Ireland, the Local Enterprise Offices provide financial and other soft supports (training, mentoring, marketing etc.) to businesses to start and grow and have a successful track record. Breda Fox, as Head of Enterprise, is well respected in the West of Ireland. Breda also has a long association with BPW Galway and we have run events jointly in the past with great success.

In the interview, Breda outlined the various existing and new supports for business with emphasis on cash flows to see them through this very difficult time and to get them ready to re-enter the market once it becomes possible to do so. She also outlined various training and mentoring supports available and she encouraged business owners to use this time to develop their skills and to use every virtual platform available to them to keep their business going. Her main message was that now was the time to develop a marketing and communication plan so that their business would be 'ready for the off' without delay when the restrictions are lifted.



BPW GALWAY PRESENTS
Business Support Services & Working Through COVID19

**LIVE Q & A
WITH BREDA FOX**
Local Enterprise Office Galway

Monday 6th April at 4pm via ZOOM



Webinar on Protecting the 3B's of Health; Breathing, Bowel & Bone during COVID19

BPW Galway hosted live health webinar on Monday 13th April with guest speaker Aoife

Ní Eochaidh, Chartered Physiotherapist, Bon Secour Consultants Clinic to guide attendees through some top physiotherapy tips for optimal breathing, bowel, and bone health

during the COVID19 crisis.



BPW GALWAY PRESENTS
Protecting the 3B's of Health during COVID19
Breathing - Bowel - Bone

Hosted by **Aoife Ni Eochaidh**,
Chartered Physiotherapist, Bon Secour Consultants Clinic

Monday 13th April at 8pm via ZOOM

FREE Event - Places Limited - Register Today



Speaking about the webinar Aoife said '**Staying fit & healthy is crucial to our physical and mental health during this time period.** The webinar provided advice on breathing exercises, good postures and how to keep chest secretions moving to keep the airways clear. Pelvic physiotherapy for constipation, obstructed defecation and other gut symptoms were highlighted. Keeping our bones strong and healthy when self-isolating will also be discussed'

Joanne Murphy BPW Galway President said, 'The uncertainty of the times we are living in and necessary restrictions currently in place across the country has seen BPW Galway move its events and activities online to provide support to our own members. As a club for business and professional women our mission is to support, advocate and give a voice to women within our community. This webinar is the second in a series of planned online events to support not just our members but the wider community during the COVID19 crisis.'



BPW GALWAY PRESENTS
Communicate Virtually With Impact - The WOW Factor

LIVE Q & A
WITH GERARDINE LALLY

Lally and Associates

Wednesday 20th May at 7pm via ZOOM

FREE Event - Places Limited - Register Today



For more information on the online events planned by BPW Galway email bpwgalwaysecretary@hotmail.com

BPW Italy

President Maria Concetta Oliveri National President of FIDAPA BPW Italy Has stated that FIDAPA BPW Italy has organized several activities and promoted some important actions during COVID 19

- Starting from the **Young Bpw**, who joined the message sent from the National President to encourage all members to stay home to be safe;



Social Solidarity

- **Call a member who lives alone** – this action has been promoted by the national task force on social policies; the initiative is aimed in particular at all those who are single, elderly, sick or quarantined members who have distant family members, a phone call to talk; it can make the difference, demonstrate sisterhood, create a widespread network of solidarity that helps those who feel more fragile to overcome this dramatic difficulty.

LE SOCIE YOUNG FIDAPA BPW ITALY
Si uniscono all'invito della Presidente Nazionale e di tutto il CPN:
BISOGNA STARE A CASA PER FERMARE IL CORONAVIRUS!
E' l'atto di amore per la vita che si deve fare nel rispetto per coloro che sono instancabilmente impegnate/i in prima linea contro la pandemia che sta particolarmente provando l'Italia.

Health Awareness

- **#Istayhomesafe** - to help women locked up at home with their abusive partner, who can't even make a phone call anymore, but a neighbor, can. For these women, their home is not a safe place but it is a place of violence. There is a dedicated number to ring in case of need . BPW Italy is also disseminating messages on digital channels.



- **#Fidapa BPW Italy He For She At Home**. As a consequence of the global COVID-19 pandemic, millions of people are now indoors. Gender inequalities, especially of women at home, are becoming increasingly evident on what their daily life can be, cleaning, looking after children, or the sick and the elderly. The #HeForSheAtHome campaign aims to highlight this unfair burden on women and encourage men to do their part. This campaign has been promoted by the national task force on Health.

Advocacy Efforts to the Government of Italy

Bpw Italy has prepared a document, to be sent to the Prime Minister Giuseppe Conte and to the Minister with the proxy for Equal Opportunities, Elena Bonetti. The proposals may also apply to other Italian working women. These are measures necessary to respond to requests received from our members registered in professional associations. In detail:

a) We request that payments and tax obligations to be postponed at least to 30 September 2020. We consider the expected postponement to May 30, in a single solution by June 30, not sufficient in five monthly installments, as the provision will not help businesses;

b) For the payment of state aid we ask for a real simplification to speed up the payments of social safety nets, with particular reference to the layoffs;

c) The increase in the allocation foreseen by the "Cura Italia" Decree (Legislative Decree 18/2020) of the Fund for professionals who are entitled to the subsidy of 600/800 euros linked to the drop in turnover, financed through their category social security funds, which is inadequate and to be extended also to pensioners who exercise their professional activity; facilitating access compared to what is now provided for all categories of self-employed workers;

d) Eliminate the extension foreseen at 31 December 2022 for the Tax Offices of the assessment deadlines expiring on 31 December 2020, providing for a new regulatory provision that contemplates a total amnesty or at least a amnesty with differentiated costs as already implemented for 2003 - 2004;

e) Simplify bureaucracy in requests regarding the assessment of the company's economic and financial profile, as well as speeding up the payment of bank loans guaranteed by the state.

So that, Fidapa Bpw Italy asks that these measures should be launched and applied as soon as possible. If we do not act in time we are risking to go through a period of collapse in the turnover of companies and professional firms, with the consequence of a constant impoverishment. The current economic situation is an opportunity for the institutions to demonstrate that they know how to respond to the effective needs of the business world and VAT. Each of us expects this from a strong State, a State that wants to represent and protect all the professional and artisan figures that mainly characterize the country's economic and social fabric, also encouraging the development and growth of new professionals. Our innate optimism as Italians leads us to believe that any action is necessary to prevent a recession in the whole "Italian system" .

Advocacy Efforts to The European Commission

Fidapa BPW Italy has sent at the beginning of April a letter to European Commission President- **Ursula von der Leyen** - asking to activate a European Civil Health Protection. Here is the text of the letter:

Dear President,

In this terrible moment I feel the need to address some reflections and an appeal on behalf of FIDAPA BPW Italy, on the objectives of sustainable development and social protection policies for the gender equality.

FIDAPA BPW Italy has been present in Italy for 90 years with 11,000 registered members and belongs to BPW International, an influential global network of female entrepreneurs and professionals from over 100 countries on 5 continents. It aims to promote, coordinate and support the initiatives of women who work in the field of the Arts, Professions and Businesses, independently or in collaboration with other Bodies, Associations and other subjects.

Fidapa BPW Italy is present in the Equality Committee at the Ministry of Labor and Social Policies and also in the European Women's Lobby. BPW International has consultative status within the United Nations Economic and Social Council and participatory status within the Council of Europe.

We are proud to be part of a founding country of the EU and we are convinced of the irreplaceable role of the European Union in addressing the global challenges of today's society. We are also proud that two women are currently at the top of the European Commission and the ECB.

Covid-19 is endangering our health and that of our loved ones and has completely disrupted our lifestyle habits. Unfortunately nothing is more and it will be as before. We feel like professionals at the forefront and, within the scope of our association, we have reflected on what role the European Union can play in supporting the serious pandemic afflicting Italy, the first of the European countries to be affected, and what we can learn for the future. In our opinion, Europe is called to carry out reconstruction and support actions for all countries.

Once again, in fact, women find themselves bearing the greatest weight of the emergency, having to reconcile the professional role with other needs such as reorganizing family life, especially of children staying at home, possibly assisting elderly parents, providing for the necessities of daily living.

From a medical-health point of view, it also became clear that it is necessary, even in developed countries, to be able to count in the event of serious crises on a community Task Force, made up of scientists, doctors, health workers, always ready to intervene on the emergency site, in order to evaluate the situation, propose and coordinate the measures to contain the spread of epidemics, the distribution of beds and medical supplies.

In short, we believe it would be very useful to activate a European Civil Health Protection, despite the awareness that health is a matter of the single nations and that the countries of the Union are generally equipped with well-structured and high-level health systems.

Obviously, this body could also intervene outside the borders of the Union, for humanitarian purposes and / or to stop pandemics developing in underdeveloped countries.

We have noted with satisfaction that the support actions of the Community bodies in the economic field are intensifying. We look for increasingly incisive measures to support financial markets and the establishment of new tools to avert an economic and labor market crisis that could be devastating.

As Fidapa BPW Italy, we believe that a relaunch of Europe is indispensable in terms of the production of new knowledge (school, training and research) and on social protection measures.

Women are the weak link in the work and employment chain of society and pay the highest price in periods such as the current one and in general in the event of economic crises. This is also the time to think about corporate and policy measures, social and economic-regulatory interventions to bridge the gender gap and stimulate countries towards new development models that allow a recovery in employment, and activate new processes of competitiveness and innovation.

Therefore, as FIDAPA BPW Italy, we hope for a responsible reflection on European governance and an effective dialogue in various institutional contexts on economic, social and health development issues, also from a gender perspective, convinced that to do so it is essential to "look at the world with a woman's eyes" (Beijing Conference 1995).

Maria Concetta Oliveri
National President of FIDAPA BPRW Italy

For more information
<https://www.fidapa.org/>

BPW Estonia

From the National President of BPW Estonia Ester Eomois

"Women, let us hack the crisis together!"



NAISED ETTEVÖTLUSES- VEEBISEMINARIDE SARI

Selleks, et olla üksteisele keerulistel aegadel toeks, oleme loonud naised ettevõtluse projekti raames veebiseminaride sarja. Seminaride fookus on just sellel, millega me ettevõtjatena kriisi ajal igapäevaselt kokku puutume – kuidas ettevõtjana ellu jääda, kuidas uusi võimalusi leida, kuidas rahastust leida. Lisaks räägime kodukontoris töötamisest, kuidas efektiivelt meeskonnatööd teha ning kõige selle juures lapsevanemana hea suhe lapsega säilitada.

Registreeru [siin](#)

Organization of a series of webinars

Free 6 series of webinars on relevant topics such as employee relations, state regulations, changes on business models, work and life balance on crisis times and some others. Speakers are women with experience of the field, mostly BPW Estonia members or partners. We use zoom conferences tool. It is online webinar as recordings for future audience. Webinars are open to all with special promotion among female entrepreneurs.

Series of crisis webinars is the initiative of BPW Estonia Board and has been financed by Coca Cola Foundation and promoted by Startup Estonia and BPW Estonia. There has been about 60-100 women participating in every webinar and they last till end of May. / See screenshot of promotion).

BPW Estonia President has also promoted all clubs to have regular meetings, having even guest speakers and coffee mornings. She said it worked very well and that it is about leadership in the clubs to keep women supported in challenging times.

Ester Eomois, President of BPW Estonia

BPW France

President of BPW France Agnes Bricard stated that they have organized several activities during COVID 19

Health Awareness through Intercontinental Meetings

Organization of several meetings to raise awareness about COVID 19 through different topics

« Containment of COVID19 all over the world and the difficulties of the lockdown in our respective countries »

« Containment of COVID19 : efficient transmission of the information across different cultures and countries ; good practices, ideas from different authorities-governments and sharing by the UN, WHO,FAO »

« Containment of COVID19 : efficient transmission of the information across different cultures and countries ; good practices, ideas from different authorities-governments and sharing by the UN, WHO,FAO »

Organized by BPW France Member Geraldine CREVAT, Leader of BPW International Mobility member Project, Leader of BPW Online meetings member Project

BPW Lyon ,France



BPW Lyon Club organized 13 Zoom Meetings with 245 Participants during the Crisis on different topics in March, April and May . The Topics were

-EQUAL PAY DAY workshop and COVID NEWS

-Brain GYM Workshop

Speakers : Laura Ponçon, member of the BPW Lyon office

-Slack Workshop and Zoom

-: Workshop on meaning at work “Lockdown: I feel my work is useless, is it serious?”

Speakers : Dalila Derdar, Lyon office member and VP Young BPW France

-:Afterwork Young

Speakers : Karen Teran, VP Young BPW Lyon and Anne Sophie Coulomb VP BPW Lyon

The electronic management of your documents: practical advice in face of digital disorder!

Speakers : Charlène Ajavon, BPW Lyon member

To take a time for us, a step back on this period of lockdown. What do we learn? What do we want to share that could be of use to others?

Speakers : Laurence Doumba-Kinda, Past President and Delphine Guyard Meyer President

Social Media Workshop: which winning strategy?

Speakers : Laurence Doumba-Kinda, Past President

"Lobbying in times of crisis, why and how - what the European Women's Lobby does

Speakers : Amélie Leclercq, BPW Europe at the European Women's Lobby



Pension Reform: What Impacts for Women

Speakers : by Evelyne Laybros Dubois, Expert in Retirement

"Run for them" Challenges event

Speakers : Priscilla Ovaghe Assistant Secretary BPW Lyon and Charlène Pick member Young BPW Lyon



BPW Paris Greater Region

Continuous work on the redaction of a "White Book : Private Sector Commitments Regarding Gender Equalities Legal Obligations "

Online Meetings on Different Topics

-Equal Pay Day®

Speaker: Valentine VIARD, BPW Paris Club President

Participate again on youtube:

- RoundTable : <https://www.youtube.com/watch?v=kGfOIAvTwck&t=1397s>
- Conference : Psychoethics and gender equality : <https://www.youtube.com/watch?v=tDEL5ehwyJY&t=2s>
- Launch of the 20 drawing notebook (by Lulu d'Ardis): <https://www.youtube.com/watch?v=dvuyO-0bbT8>



-« **How is COVID-19 an opportunity for entrepreneurship ?** »

Speakers : Valentine Viard, BPW Paris President Allianz insurance (partner)

-« **European lobbying** »

BPW Evreux France

Continuous Work on launching of a Competition at a regional Scale (Normandy)
On girls (High School) Empowerment (Zoom Meetings) Oriented

BPW France National Board

Participation of UN Online Meetings and Partners Meetings

April 22nd :The Beijing+25 coalition response of the feminist civil society, Generation Equality Forum (GEF) perspectives, coalition strategy, next steps of the civil society mobilisation in spite of the GEF cancellation, signature of a common position paper addressed to the government in charge of the GEF

Participants : Sarah MANTAH for the BPW France board,



*Contribution to the « Women for Water Partnership » answer to a European call for proposal Together with IRC and HumanRights2Water for the status of domestication of the Human Rights to water and sanitation of UNOS/ WSSCC, and specifically for the left behind groups.

*Contribution to the launching of the EU Water Alliance launched their manifesto (“OPPORTUNITY AND NECESSITY FOR EUROPE TO BUILD A WATER-SMART SOCIETY AND CIRCULAR ECONOMY” :

<https://eu-wateralliance.eu/wp-content/uploads/EU-Water-Alliance-Manifesto.pdf>

Participants : Lesha WITMER for BPW Netherlands with Sarah MANTAH, General Secretary for the BPW France board

.....



May 27th 2020 The Beijing+25 coalition response of the feminist civil society (capacity building of the civil society partnership, definition of TDR for the next steps of the coalition, strenghtening of the relationship with the international institution and planning of feminists event in september with UN Women France and support to their « off festival »)

Participants : Sarah MANTAH, BPW France General Secretary

.....

BPW Chartres

Continuous work on :

- Solidarity fundraising in the context of the covid crisis in order to help poor families
- Launching of the video about the interview of an entrepreneur who signed a WEP's with the club : <https://www.youtube.com/watch?v=WRAccOyfjiw>

- **Voices of BPW France, Austria, Germany**
- **EQUAL PAY BPW EUROPE** REPORT with a special part about COVID19 and his dedicated webinar with 4 voices BPW AUSTRIA BPW FRANCE BPW GERMANY
-
- : https://m.facebook.com/story.php?story_fbid=3211683525530236&id=100000658599374
-
- Webinar : <https://youtu.be/MxwgKNyJBuo>
- Report : https://www.bpw-europe.org/wp-content/uploads/2020/05/EPD_Report_May_2020.pdf
-
-



Equal Pay Day Campaigns

Speakers:
Christa Kirchmair, BPW Austria
Karine Babule, BPW France
Dr Stefanie Bickert, BPW Germany

YOUTUBE.COM

Equal Pay Day Campaigns

What's Equal Pay Day? How do we calculate it for our country? How can...

BPW ISTANBUL- Turkey

President Selda Alemdar president of BPW Istanbul stated that they have several initiatives

As BPW İstanbul, they have organized webinars / zoom meetings for our members and the public about the future of education and about understanding the future.

They are also organizing future online seminars in order to enhance their knowledge in the digital economy and how to find solutions to the challenges.

They have also already established recently a friendship and networking LinkedIn group between BPW Hamburg and BPW İstanbul.

They are also planning to make a zoom meeting with BPW Brazil and BPW Turkey official Clubs.

BPW Riga - LATVIA

BPW Riga – Latvia President Eva Pumpure stated that During this difficult time, BPW Latvia Riga is working on new ways to communicate to each other through new ways - Facebook groups, Whatsapp groups, Zoom meetings, and almost day-to-day messaging through our group email.

A meeting was supposed to be scheduled to meet up with a wonderful lady who supposed to tell her success story about how she opened (and still running) one of the first dental clinics in the private sector, when it was finally allowed in Latvia and they wanted to continue our meetings at least Online.

On April 18th a video was broadcasted live from Youtube platform led by Gundega about growing **micro-greens**, and was a great way to reach every member from the comfort of their apartments, homes, as well as country homes, where a lot of people decided to move throughout this time. As this video is still available (in Latvian), it can be re-watched any time and can be reached by many more people than our regular meeting attendance amount.



President Eva Pumpure has announced this year as a self-growth and learning year, this time is ideal to learn new things from each other (crafts, secret talents, knowledge of different subjects, languages, etc.), so BPW Latvia Riga is determined to continue their path by helping and supporting each other even throughout this time.

BPW Austria

President Mag. Cornelia Pessenlehner stated that Due to Covid-19 and the implications on the businesses, they organized the first virtual marketplace of BPW female entrepreneurs via zoom.

17 Austrian BPW used the possibility to present themselves, their business and/or their products within 90 seconds. They are proud of a wide variety of businesses!

BPW Austria Market place 2.0



BPW Athens Greece

President of BPW Athens Fouli Empioglou stated that BPW Athens proudly announces its initiatives during this COVID-19 pandemic that affected everybody, but was at the same time a great opportunity to highlight other values which were hidden because of the routine or other minorities that happened in our lives.

1st initiative:

Health Awareness

Therefore, we started the initiative of sharing videos made by our members, with pieces of advice each of them about a certain topic. Namely a video about wellness, another about life coaching, another about boosting our strengths to attack domestic violence etc.

2nd initiative:

One of our members, Mrs. Marianna Lagoumidi, a psychologist specialized in kids, contributed to an initiative of the Prefecture of Attica and offered voluntarily her consultancy to help women whose children suffer of domestic violence!

3rd initiative


Online Educational Meetings

BPW Athens has scheduled, regular ZOOM Meetings to discuss various issues and provide useful guidelines to its BPW members.

In order to support further its BPW members, held the below Webinars:

"Wellness- 5 steps to Happiness" by Anna Kontoleon (A Part) on the 13/5/2020, part 1.

The webinar focused on how to deal with demanding situations and especially the way we can claim our right to happiness.



**Covid-19: Η επόμενη μέρα
webinar**
Τετάρτη 3 Ιουνίου, 19.00

- Διαχείριση Κρίσεων,
Χρύσα Βουλγαρίδου αναλύτρια
- Μια νέα νομική πραγματικότητα,
Ιωάννα Λαγουμίδου δικηγόρος LLM
- Χρηματοδότηση, αναδιάρθρωση επιχειρήσεων,
Γιάννης Ρουκάς οικονομολόγος

"Covid-19 The next day" by Chrysa Voulgaridou, economic analyst, Ioanna Lagoumidou (Past president of BPW Athens), attorney-at-law, Giannis Roukas, economist, on the 03/06/2020.

The Webinar focused on the after Covid-19 era and its effects on the economy, the legal framework that is being shaped, the funding and the challenges arose for businesses.

The next ones that will take place in June 2020 will be "Wellness part II", **New challenges and start-ups born in lockdown period etc.**

BPW United Kingdom

Advocacy Efforts

President of BPW UK Helen Ashworth stated that BPW UK connection with UKSSD is working very well. UKSSD is the acronym for the “United Kingdom Stakeholders for Sustainable Development”. BPW UK has signed a letter which was sent to Prime Minister of UK Boris Johnson. This document will get a lot of publicity and interest. The following is the Letter sent to the PM and BPW UK is a signatory .



Rectangular Snip

The Rt. Honourable Boris Johnson MP
Prime Minister
10 Downing Street
London
SW1A 2AA

9 June 2020

Dear Prime Minister,

Building a better future through the COVID-19 recovery programmes

As the Government plans for the UK's recovery from the COVID-19 pandemic, the signatories of this letter write to ask that the UN Sustainable Development Goals (SDGs) are used to consolidate and future-proof these plans.

We recognise that we must work together to recover from the pandemic and build a better future where all people in the country have a good life on a healthy planet. The SDGs can help us to do this and there is already widespread support across UK society, including the business community, for the future the global goals define.

We welcome your recent statement that we need a 'fairer, greener and more resilient' global economy' and to 'build back better' after the coronavirus crisis. We acknowledge the letters you have already received that ask for this. However, we also support the statement you made on the 28th May that 'there is a need for us to work together to get our shared goals back on track including [...] the Sustainable Development Goals'. As you said, we do not need to reinvent frameworks or agreements, we can instead use the global goals as the basis for a socially just and green recovery in the UK and abroad.

Together the 17 Goals provide us with an internationally agreed framework, which also works at national, regional and local levels, alongside and reinforcing existing plans and commitments. They enable Government to work cross-departmentally and with stakeholders to create programmes and policies that are coherent with the needs of our economy, society and environment both domestically and internationally.

We therefore recommend that the Government:

1. Use the SDGs to unite all sectors behind a plan to build a stronger and more resilient economy

It is clear that many aspects of our lives will never be the same again. Some industries may never recover from this crisis. We must use this challenging situation as an opportunity to work together with our global and national partners alike, to build a stronger and more resilient economy with the SDGs at its heart.

2. Use the SDGs to prioritise the most vulnerable in our society and level-up regional and societal inequalities.

COVID-19 has exposed the depth of inequalities and risks exposing more families to income deprivation and its consequences. We welcome the Government's commitment to levelling up prosperity across the UK and urge a similar focus to overcome wider societal inequalities. The SDGs provide us with a framework which can help us prioritise health and wellbeing, alongside prosperity and GDP, as a measure of the nation's success. We need to ensure that our recovery from the pandemic leaves no one behind and puts the health and wellbeing of current and future generations first.

3. Use the SDGs to build coherent policies for a healthy planet and to aid the transition to net zero

COVID-19 has highlighted the risks our society faces because of biodiversity and habitat loss, and climate change. We must balance social and economic needs with the needs of our planet, protecting and managing nature and reducing our greenhouse gas emissions. These goals do not have to be in conflict. The SDGs provide a way to create co-benefits through the Government's commitment to net zero by 2050 and coherent policy design.

We recognise that the scale of recovery will pose many challenges for the Government. But the COVID-19 crisis has shown that businesses, government, and civil society can and will work together to create lasting and positive change. We believe the SDGs should be used to establish the level of ambition for the UK's pandemic-recovery and a future that ensures all people in our country live a good life, prospering on a healthy planet.

We want to build the future we want with the Government and are ready to support you in this endeavour.

Yours sincerely

Individuals

Baroness Northover

Baroness Sheehan

Joe Anderson, Mayor of Liverpool

Lord Harris of Haringey

Lord McConnell of Glenscorrodale, Co-chair, All-Party Parliamentary Group on the United Nations Global Goals for Sustainable Development

Lord McNicol of West Kilbride

Lord Bird of Notting Hill

Lord Purvis of Tweed

Marvin Rees, Mayor of Bristol - the first UK city to develop a Voluntary Local Review

Rt Revd Richard Atkinson OBE, Bishop of Bedford

Sir Mark Moody-Stewart KCMG

The Earl of Sandwich

Organisations

Jonathan Pell, CEO, **Adam Smith International**

Gary Waite, Portfolio Manager, **Alpha: r2 Ltd**

Peter Simpson, CEO, **Anglian Water**

Stuart McLachlan, CEO, **Anthesis Group**

Jane Fiona Cumming, Director and Co-founder, **Article 13**

Dervilla Mitchell, Chair, UKIMEA Region Board, **Arup**

Harriet Lamb, CEO, **Ashden**

Ben Moore, Managing Director, **Attollo Offshore**

Mike Hanson, Director of Sustainability, **BaxterStorey**

Colin MacIsaac, CEO, **FH Bertling International GmbH**

Sue Riddlestone OBE, Chief Executive and Co-founder, **Bioregional**

Dr Mya-Rose Craig, President and Patron, **Black2Nature and the Global Goals Centre**

Stephanie Draper, CEO, **Bond**

Will Travers OBE, Executive President, **Born Free Foundation**

Peter Mather, Group Regional President, Europe, and Head of Country, UK, **BP plc**

Lizzi Testani, Chief Operating Officer, **Bristol Green Capital Partnership**

Richard Griffiths, Chief Executive, **British Poultry Council**

Helen Ashworth, National President, **Business and Professional Women UK**

Yusuke Mizoguchi, Senior Managing Director, **Canon UK & Ireland**

Professor Tim Jackson, Director, **Centre for the Understanding of Sustainable Prosperity, University of Surrey**

Lexie Jones, CEO, **Change Agents UK**

Terry Fuller, Chief Executive, **CIWEM**

Matthew Layton, Global Managing Partner, **Clifford Chance**

Jeroen Ouwehand, Global Senior Partner, **Clifford Chance**
 Leendert Den Hollander, Vice President and General Manager Great Britain, **Coca-Cola European Partners**
 Federico Tonetti, Group Safety & Sustainability Director, **Compass Group**
 Mark Roberts, CEO, **Conscious Creatives**
 Caroline Norbury, Chief Executive, **Creative Industries Federation and Creative England**
 Albert Maasland, CEO, **Crown Agents Bank**
 Simon Wyatt, Partner, **Cundall**
 Dan Mobley, Corporate Relations Director, **Diageo**
 Kamran Mallick, CEO, **Disability Rights UK**
 Liam Cowell, UK Managing Partner, **DLA Piper UK**
 Sir Nigel Knowles, Group CEO, **DWF**
 Emmanuelle Spriet, CEO, **E-Voyages Ltd**
 Steven Andrews, CEO, **Earthwatch Europe**
 Iain Patton, CEO, **EAUC - The Alliance for Sustainability Leadership in Education**
 Mathios Rigas, CEO, **Energean Oil & Gas**
 Dr Stephen Martin, Chair, **English Learning for Sustainability Alliance**
 Anya Ledwith, Founder, **Eshcon Ltd**
 Sarah Hunter, CSR Director, **Euromonitor**
 Jeremy Rees, CEO, **ExCeL London**
 Steve Varley, EY UK Chairman and EY Global Vice Chair – Sustainability (elect), **EY**
 Juliet Davenport OBE, CEO and Founder, **Good Energy**
 Sarah Mitchell, Director, **Heart of the City**
 Alison Brown, Executive Partner, West, **Herbert Smith Freehills**
 Steve Nunn, CEO EMEA, **HH Global**
 Noel Quinn, Chief Executive, **HSBC Group**
 Trewin Restorick, CEO & Founder, **Hubbub**
 Ray Sweeney, CEO, **Ikkaido**
 Paul Polman, Co-founder & Chair, **IMAGINE**
 Stephen Mann, Chief Executive, **Institute and Faculty of Actuaries**
 Michael Izza, CEO, **Institute of Chartered Accountants in England and Wales**
 Anita Longley, Chair, **Institute of Corporate Responsibility and Sustainability**
 Peter Taylor, Director of Research, **Institute of Development Studies**
 Adam Donnan, Chief Executive Officer, **Institution of Environmental Sciences**
 Keith Barr, CEO, **InterContinental Hotels Group**
 Saker Nusselbeh CBE, CEO, **International at Federated Hermes**
 Jess McQuail, Director, **Just Fair**
 Barry Fisher, Chief Executive, **Keep Scotland Beautiful**
 Matthew Sparkes, Co-chair, **Legal Sustainability Alliance**
 Caroline May, Co-chair, **Legal Sustainability Alliance**
 Neil Heslop, Chief Executive, **Leonard Cheshire Disability**
 Estelle Levin-Nally, Founder & CEO, **Levin Sources**
 Charlie Jacobs, Senior Partner and Chairman, **Linklaters**

Jeff Twentyman, Head of Sustainability, **Slaughter and May**
 Lucy Findlay MBE, Managing Director, **Social Enterprise Mark**
 Ben Carpenter, Chief Executive, **Social Value UK**
 Alistair Phillips-Davies, Chief Executive, **SSE plc**
 Sarah Williams, Chief Executive Officer, **Staffordshire Chambers of Commerce**
 Keith Skeoch, Chief Executive Officer, **Standard Life Aberdeen**
 John Scanlon, CEO, **SUEZ Recycling and Recovery UK**
 Nichola Hughes, Director, **Sustainable NI**
 David Kassler, Global CEO, **Tag Worldwide Group Ltd**
 Nick Hampton, Chief Executive Officer, **Tate & Lyle PLC**
 Alex Cresswell, Chief Executive and Chairman, **Thales UK**

Alison Rose, Chief Executive, **NatWest Group**
 Sarah Welsh, CEO of Retail, **N Brown Group**
 Christopher R. Jackson, President & CEO, **NEC Europe Ltd.**
 Steve Butterworth, CEO, **Neighbourly**
 Stefano Agostini, Chief Executive Officer, **Nestle UK & Ireland**
 Bernadette Sexton, Chief Executive Officer, **Oxford Policy Management**
 Panos Kikoullis, CEO-Elect, **PA Consulting**
 Dan Jarman, Executive Director, **Pact Global (UK) CIO**
 Charlotte Osterman, Partner & Director of Sustainable Development, **Pax Tecum Global Consultancy**
 John Fallon, CEO, **Pearson**
 Jack M Broadley MA, Founder and Business Owner, **Pelorus Consulting**
 Richard Foley, Senior Partner, **Pinsent Masons**
 Richard Curtis CBE, SDG Advocate, screenwriter, producer, director and Co-Founder, **Project Everyone**
 Dr Mária Balisdano, Global Head of Corporate Responsibility and Chair, **RELX and UN Global Compact Network UK**
 Iris Van der Velken, Executive Director, **Responsible Jewellery Council**
 Catarina Tully, Managing Director, **School of International Futures (SOIF)**
 Peter Harrison, Group Chief Executive, **Schroders plc**
 Keith Anderson, CEO, **Scottish Power**
 Brian Bickell, CEO, **Shaftesbury plc**
 Sinead Lynch, Country Chair UK, **Shell UK**
 Mark Read, CEO, **WPP**
 David Symons, UK Director of Sustainability, **WSP**
 Manjula Lee, Founder/CEO, **World Wide Generation**
 Andrew Terry, Director of Conservation & Policy, **ZSL - Zoological Society London**

Sue Pritchard, Chief Executive, **Food, Farming and Countryside Commission**
 Deb Leary OBE, D.Univ, FRSA, CCMl, CEO, **Forensic Pathways**
 Amanda Powell-Smith, CEO, **Forster Communications**
 Professor Graham Smith, Chair, **Foundation for Democracy and Sustainable Development**
 Edward Braham, Senior Partner, **Freshfields Bruckhaus Deringer LLP**
 Rosie Teasdale, Executive Director, **FSC® UK**
 Solitaire Townsend, Co-founder, **Futerra**
 Jo Hand, Co-founder, **Gilki**
 Professor Pamela Gillies CBE FRSE, Principal and Vice-Chancellor, **Glasgow Caledonian University**
 David Connor, Founder, **Liverpool 2030hub**
 Alastair Marsh, CEO, **Lloyd's Register**
 Clr James Jamieson, Chairman, **Local Government Association**
 Sir Richard Leese CBE, Chair of the Local Government Association's City Regions Board, **Local Government Association**
 John Pearce, CEO, **Made in Britain**
 Didier Boudy, CEO, **Mademoiselle Desserts**
 Tony Burdon, CEO, **Make My Money Matter**
 Chris Harrop OBE, Group Sustainability Director, **Marshalls plc**
 James Libson, Managing Partner, **Mishcon de Reya LLP**
 Mike Haigh, Executive Chair, **Mott MacDonald**
 Pat Black, Chair, **National Alliance of Women's Organisations**

Christopher Davis, International Director of Sustainability, **The Body Shop**
 Andrew Harding, Chief Executive - Management Accounting, **The Chartered Institute of Management Accountants**
 Dr Wanda Wyporska, Executive Director, **The Equality Trust**
 Olivia Sibony, COO, **The Hot Breakfast**
 Dr Darren Moorcroft, CEO, **The Woodland Trust**
 Bevis Watts, CEO, **Triodos Bank UK**
 Peter Anderson, Managing Partner, **Troup Bywaters + Anders**
 Luke Wilde, Managing Partner, Founder, **twentyfifty Limited**
 Victoria Page, Co-chair, **UKSSD**
 Dominic White, Co-founder, **UKSSD**
 Alan Jope, CEO, **Unilever**
 Dr Alec Wersun, Chair, **United Nations Principles for Responsible Management Education UK & Ireland Regional Chapter**
 Professor Joy Carter CBE DL, Vice-Chancellor, **University of Winchester**
 Carole Parkes, Professor of Responsible Management and Leadership, **University of Winchester**
 Angie Pankhania, Acting Executive Director, **United Nations Association – UK**
 Claire Barnett, Executive Director, **UN Women UK**
 Kate Cawley, Founder, **Veris Strategies**
 Matthew Moshiri, CEO, **Verisk Maplecroft**
 Rebecca Hall, Managing Consultant Human Rights and CSR Lead, **Verisk Maplecroft**
 Dr Robin Prince, Managing Director, **Water Resources East (WRE) Ltd**

This letter has been coordinated by the UK Stakeholders for Sustainable Development and the UN Global Compact Network UK



UK Stakeholders for Sustainable Development

Through collaboration and access to new insights, UKSSD brings organisations together to accelerate progress on the Sustainable Development Goals in the UK. UKSSD was launched in April 2016 and has grown to more than 1,000 network members, representing most sectors and industries in the UK, from grass-roots community organisations to multinational business.



UN Global Compact Network UK

We are a member-based organisation and official Local Network, representing UK organisations that are Participants and Signatories of the UN Global Compact. Through an extensive programme of activity, the UK Network supports its members to implement the UN Global Compact's Ten Principles, which cover human rights, labour, environment and anti-corruption, and to advance the Sustainable Development Goals.

BPW Latin America

BPW Argentina

Actions by BPW Argentina report by April 26 ,2020

On March 11, 2020, the World Health Organization declared the coronavirus COVID19 AS A WORLD PANDEMIC. In Latin America and the Caribbean, thousands of cases have been reported and in almost all countries, people have died in great numbers, and they are expecting this numbers of infected and deaths to increase. The measures that are taken are social isolation, hand hygiene and, in general, the distance between people, the use of chins or mouth covers, which in ARGENTINA has become mandatory, as well as SOCIAL ISOLATION, all these implementations are to stop the advance of the epidemic. This CHALLENGE is very difficult for a large percentage of the most vulnerable population, such as older people, those who live in difficult conditions because of their low economic resources, and those who are in informal settlements due to their overcrowded conditions that are conducive to the transmission of the virus. High-risk people cannot be neglected such as asthmatics, diabetics, obese, with cardiovascular problems because COVID 19 affect them to a greater extent.

For all these reasons, BPW Argentina has taken AXES OF ACTION into account to mitigate the spread of the virus and help the population in this difficult circumstance because caring for the other is caring for us.

1. BPW Argentina has spread through social networks the different prevention and care measures trying to change habits, permanent hand washing, not putting your hands to your face, the distance between neighbours the dissemination of emergency numbers for this disease.

2. BPW Argentina care and take care of assisting gender-based violence; this situation is accentuated by knowing and emphasizing the means for reporting through social networks.

3. The work of assisting people with unhealthy homes; for this, the municipalities have developed an application for critical areas, which is the CENTER FOR SUSTAINABLE DEVELOPMENT (CFSD). THIS SIMPLIFIES TIME AND GIVES THE PRESSURE WHERE THE ACTIONS ARE CARRIED OUT AS OUR MEMBERS OF BPW ARGENTINA ARE DOING.

4. They take food, clothing, shoes, powder milk, bleach, alcohol, diapers, and soap to different centres, whether they are community canteens, houses where heads of families cannot earn their daily sustenance because they cannot leave the house due to the pandemic to look for a livelihood. There are members who have also collaborated with money, other coordinate, and control that everything that has been collected is distributed correctly, either in private ways or by donations from businesspersons and businesses.

5. BPW Argentina President has achieved something very important in assisting the elderly, who in many cases are alone, and assisting people with medical pre-existence, children who do not have any protection against family violence.

6. Another point that some members took into account of how important it is to collaborate to provide internet services for children who receive education through different platforms.

7. BPW Argentina is preparing, in agreement with the private and public hemotherapy centre, a blood donation campaign since the donors are afraid to approach the banks that receive blood donation and these banks need blood for other diseases with other pathologies in treatments.

8. A group was dedicated to the manufacture of chinstraps for protection of the public servants; they also prepared viands for the homeless in temporary shelters.

9. As president of the Argentina Federation, Ishe was able to process a single permit for transit, issued by the Argentine Presidency (attached sworn statement) to assist people with disabilities, elderly people, girls, boys, and adolescents.

Olga Ahumada BPW President Argentine Federation

BPW Brazil

How BPW BRASIL is facing COVID-19 Since the start of the quarantine (March 20th).

BPW Brasil in joint action with its Committee Coordinators and BPWs local clubs has held virtual meetings (via Skype and zoom) to support and integrate members. Different online actions were organized since then as follows:

1. Information to support members to take care of their business in this period of social isolation:
 - Basic Zoom training for associates interested in learning this new alternative of virtual communication for personal and business use.
 - Organized in 3 sessions entitled: Provisional Government Measures - Impacts of COVID-19 on: 04/06 Labor Relations 04/08 Tax Area 4/16 Contracts and Renegotiation ***** Lawyer associates, as panelists, brought more information and explanations on the different government measures to help small businesses.
 - Reinventing BPW Brasil Project (more details below)
2. In this period of quarantine Covid-19, BPW Brasil also extremely consider the importance of the mental health care of our members, thus providing a little virtual entertainment:
 - 03/26 **Ceremony of candles** - participation of 88 members with live music, pray and message of peace. The members lit their candle at the same time for Peace and Love; Peace Message written by the Cultivating Peace Committee with the members' collaboration from different BPWs (attached in English and Spanish version)

- 04/01 **Musical happy hour** - starting April month with a little joy, love, and hope since the isolation would be longer than expected. Several members sang, creating a relaxed atmosphere and opportunity for members from different regions to join and integrate.
- 04/09 **Health and wellbeing** - professional associates talking about food, physical exercise - yoga - meditation, and psychological care to overcome this pandemic period.
- 04/12 **Easter Day** - Young people made videos with messages of Peace, Love and Hope to celebrate this special day.
- 04/16 **Laughter and Joy** - a little more relaxation with the show woman - Leila Navarro - thoughts on our life in this isolation.
- 04/25 **Helping Homeless People** - BPW in action with other organizations to collect and donate food to the thousand homeless people. The value of 01 ticket to attend the Summit 20/30 corresponded to 6 meals. (Summit 20/30 What do the 2020 pandemic change in the future 2030? - future thinkers brought to debate studies of the impact of Corona virus on the future of society) ***** We point out that each local BPW has also actively organized meetings and lives with information for members about Covid-9, psychological support SOS Emotional Care, Government Measures, purchase / sale of Members products and services, collect tons of food and hygiene products, making and donating masks, etc. *****
In all these panels, many members gave their contribution as panelists, also creating opportunities to promote these BPW professionals from different regions of Brazil.

Project Reinventing BPW Brasil - With the contribution of associates, BPW Brasil developed this project with the aim of:

1. **Promoting products and services:** the associates record a short video of 3 to 4 minutes presenting and talking about their products or services. These videos are published on BPW Brasil's social networks and also on other channels.
2. **Linked-In: BPW Brasil** page created on Linked-In, where members can publish their own written articles promoting their BPW and their professional experience and knowledge. Up till BPW Brasil has published articles on: - Women: Perspectives and Challenges in relation to water; - Full Women's Health: 2020 challenges; - How many% to invest in Marketing? ; - BPW Brasil: Diversity changes; - BPW Brasil: Innovating in times of war against Covid-10; - Virtual candle ceremony; - Emergency credit is the solution; - Working at home with Zoom -; - 7 tips for successfully running a family business.
3. **Technology:** Home Office Tools Series was created to enable associates to leverage their business through: Linked-In, Collaborative Networks, Zoom, Instagram and other topics to come.

MARGARIDA YASSUDA BPW Brasil President (April 27th)

BPW North America and the Caribbean

NFBPWC

Virtual happy Hour, Mingle, Support, and have a drink with your BPW Sisters

BPW Barbados

- **BPW Barbados** operates a Women Shelter for those affected by Domestic Violence.
- Due to the COVID-19 the club found it difficult to get food due to island lockdown and subsequent closure of the supermarkets
- **BPW Barbados** formed an alliance with some Local Women Farmers to supply produce to prepare meals for the women in the shelter.

Club Meetings

- Virtual Meetings have become the order of the day for most clubs
Young BPW Virtual Seminar
- Young BPW Representative Planning a Virtual Seminar for later this year to replace the Face to face Seminar.

BPW Cayman Islands

BPW Grand Cayman member Susan Anne Olde OBE donated funds to assist the Cayman Islands Government to purchase 200,000 COVID test kits (the required minimum order). Barbados just purchased 45,000 of them. Bermuda purchased 35,000. There are talks in the works for other islands in the Caribbean to get some as well: Here is a link to articles about it in the local press.

<https://www.caymancompass.com/2020/04/08/south-korea-test-kits-arrive-in-cayman/>

<https://www.caymancompass.com/2020/04/11/cayman-sells-20000-covid-test-kits-to-barbados/>

The way forward in North America and the Caribbean

All Clubs will continue to explore the most convenient ways of staying together and maintaining emotional contact through the physical distancing.