



BPW Canada

Building & Supporting

BPW CANADA CONVENTION
Club Visitations, Awards & Celebrations

Promoting & Influencing

Occupational Health & Safety for Women

Worldwide Connections

BPW International ECOSOC Consultative Status
BPW International seeking PR Manager

My Final Message as President – 2010-2012

It's hard to believe that my term is almost finished. So many exciting things have occurred that the time has literally flown by. With the Renewal Action Team proposing fresh ideas and the Women's Empowerment Principles opening doors, it's breathtaking! We have been able to meet with several Members of Parliament who have given us great encouragement in the work we do for equality and several of them are on board with WEPs. The convention will feature an update on the WEPs program with keynote speaker, Past International President, Liz Benham, and an introduction to the Commonwealth Business Women presented by International Vice President, Jill Worobec.

*Accomplishments...*a full report will be presented at convention, but here are a few highlights:

- **Two new clubs Chartered in Ontario**, Mississauga in February, and Ottawa in May.
- The **Renewal Action Team** has developed fresh ideas for Clubs and some new tools for growth and retention.
- **Cross-Canada Connect** an exciting new feature on the web and much more, such as social media links (Facebook, Twitter and LinkedIn) and numerous updates. Also Women and Internet Safety by Peggy Hastings-Weston
- The **Women's Empowerment Principles** program from BPW International will be launched at convention and all signatories will be recognized.

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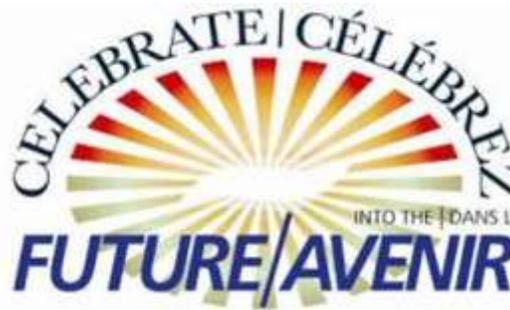


- **Keys to Achievement**, a program to help members learn more about BPW.
- **Resolutions database** is easy to use and will include Commendations.

BPW Canada has remained strong across the past 82 years and I see a bright future ahead for the organization and the advancement of



women everywhere. The time is right for change and it is happening. Let's create a better future



Building and Supporting

BPW Canada Convention Highlights

June 22 – 24, 2012
London, Ontario

Here is a small sampling of what's in store for participants at the BPW Canada Convention in June. ***There's still time for you to register!*** Click the link on this page and take the step to add your voice!

Gala Banquet Keynote Speaker:

Liz Benham (pictured above, top left), Immediate Past President of the International Federation of Business and Professional Women (2008-2011) and President (1988-present) of Sel Group International, Inc. Elizabeth "Liz" Benham is the immediate past president (USA) of the International Federation of Business and Professional Women (BPW International) having been elected as the 21st president of the organization in 2008. Liz will speak about Women's Empowerment Principals. For more on Liz, click here.

Convention Luncheon Keynote Speaker:

Jill Worobec, (pictured above, left below) Vice President, Membership, BPW International (2011-14), in addition to Past Regional Coordinator for North America and Past President, BPW Canada. Jill will be speaking on Commonwealth Business Women.

Women's Empowerment Principals Official Canadian Launch!

Launched on International Women's Day, the Women's Empowerment Principles-Equality Means Business suggests seven steps for companies to take to empower women in the workplace and the market place. They were launched by the United Nations Development Fund For Women (UNIFEM, part of UN Women) and the United Nations Global Compact on March 8th, 2010 based on a multi-stakeholder consultative process. The Women's Empowerment Principles are subtitled Equality Means Business because the full participation of women benefits business and by signing the Statement of Support, CEOs will demonstrate leadership on gender equality and women's empowerment and will encourage fellow business leaders to do the same.

The launch Includes recognition of signatories to the program.

International Speaker

Bessie Hironimus
Regional Coordinator for North America

**Early-bird Registration by
May 15
Registration Deadline
June 15**



Click [here](#) to fill out your registration form!

Club Visitations, Awards & Celebrations

New Club Charters!

BPW Mississauga,
President, Asha Singh



BPW Ottawa,
President, Amanda
McLaren

65th Anniversary for BPW Brampton!

Click here for the
local press
coverage!



<http://www.bramptonguardian.com/community/article/1311202--bpw-celebrates-65th-anniversary>

**Lin Buxton, BPW
Cambridge – Women of
Distinction Award in
Cambridge in the category
of Advancement of
Women.**

Lin has resided with her husband, Ray, in Cambridge for 20 years. She is the mother of four grown children. Lin is presently working as an administrator and owner of First Impressions Consulting. Lin is very active in the community in many volunteer roles.



Dittie Voegele, BPW Brampton, Zonta Brampton/Caledon Women of Achievement Award

Dittie Voegele immigrated to Canada in 1966. Joining the Brampton Business and Professional Women's organization in 1987, Dittie held many leadership positions - 1st and second vice president, assistant district director, district director, served for 2 years on the Provincial board and 3 years as the International fundraiser for 1999 International Congress in Vancouver - raised over \$70,000.00. In 1999 she was awarded a life time membership for her involvement with BPW. In 1987 Dittie became a volunteer with Victim Services of Peel. You could find her at the courthouse assisting a battered woman or driving a family to a shelter or simply listening to someone who lost a loved one through suicide. That same year she became the sole volunteer for an open custody house in Brampton for teenage girls. She was able to instill confidence and skills for these troubled girls and was a positive role model. One of the greatest rewards was seeing them doing well and making positive role and make positive changes.



Jenny Gulamani-Abdulla 2012 Distinguished Alumna Award by the Women's Resource Centre at the University of Calgary.

With over 17 years of experience in the area of immigration law, Jenny is the President of her own immigration consulting firm. A member of the International Bar Association, with a Bachelor of Arts in Philosophy from The University of Calgary, and, a Juris Doctor degree in Law from California, Jenny is a Regulated Canadian Immigration Consultant recognized by the Federal, Provincial and Territorial Governments of Canada. Jenny leads her team to diligently respond to the needs of diverse groups of clients from Central and South Asia, Africa and the Middle East, as well as from Europe, North America and Australia. To Jenny, immigration to Canada is not only about submitting a case, it is about altering lives of individuals and families that will forever change their direction.



LET'S MAKE A TEAM!

I'm embarking on CARE Canada's Walk In Her Shoes campaign and I'd like you to join me! Women and girls in developing countries are disproportionately affected by poverty. In the poorest communities around the world, women and girls must often undertake the task of collecting water, firewood and other basic necessities. They walk on average 6km a day while carrying the equivalent of a heavy suitcase. This leaves little time to attend school, access health care or earn money to support their families. CARE knows that when women and girls are empowered to tackle these issues, whole families and communities directly benefit. Empowering women and girls is instrumental in the fight against poverty. To bridge the gap between Canadians and women in the developing world, CARE is challenging us to take part in the Walk in Her Shoes campaign. Walk 6km (8,000 steps), or more, for 8 days while raising money to help women and girls fight poverty around the world. Join me and let's work together to end poverty. She has the power to change her world. We have the power to help her do it.

If you're interested in joining me to help make a difference, please go to the [web site](#) and search for the team name **BPW Walkers** and follow the registration steps.

If you would prefer, you can also just support one of us with a pledge. What is exciting is that we can do this over the distance of this country and still be a team - a wonderfully virtual project! And, this opportunity is open to other BPW members, not just BPW Canada Virtual Club members. The more the merrier for this important cause. In the coming days, I will be further setting up our site, but I encourage you to register as soon as possible!

If you have any questions let me know!

Sincerely, Crystal Sissons

BPWCVC President

csissons1@yahoo.ca



[Click here to visit my personal page..](#)

[Click here to view the team page for BPW Walkers](#)





Promoting & Influencing

More women finding careers in Occupational Health & Safety

By Alanna Adamko, Leader Post

Kim Matheson, Occupational Health and Safety (OHS) manager for the City of Saskatoon, jokes she accidentally stumbled into her career field while working as an athletic therapist for an industrial company. There she was exposed to the OHS field and found there were many similarities to being a therapist.

"I've always had a strong desire to help a person, which is why I got into therapy in the first place. It was a way to help employees before injuries happened and increase awareness with employees and families. Hopefully, some of them are taking it home to their families and improving their quality of life at work and at home. It can be frustrating job sometimes, but extremely rewarding when you can see you are making a difference," she said. Matheson decided to go back to school and obtain a certificate in Occupational Health and Safety from BC Institute of Technology. She started working in the OHS field in 2002 and four years later, she obtained her Canadian Registered Safety Professionals (CRSP) designation.

Kim Mann, program head for the OHS practitioner program at SIAST, says the program, which began in 2004, has experienced tremendous growth. The applied certificate - 13 weeks on-campus,

which can be taken at Kelsey Campus or through distance education online - began with 12 students. Those numbers grew, she said, and SIAST introduced a certificate program in 2010, which is offered by distance and it takes around 1.5 to three years to complete. Between the two credentials, there are now 257 students enrolled in 2012. The prerequisite for either the applied certificate or certificate OH & S Practitioner programs is Grade 12 or equivalent education. Mann, who has her OHS certification from the University of Alberta, says her first full time position at Saskatchewan Research Council was an administrative job which included a small safety component. She was responsible to do a safety orientation for all new employees and ensure they did a WHMIS exam. She saw a need for a safety program at the organization and eventually was working full time in safety. Mann obtained her CRSP designation in 2004. "The CRSP designation plus the OHS Certificate has increased my personal opportunities to advance in the OHS career path way," she says. "Continuing with further education throughout your career is required to stay current, and employers continue to raise the requirements to obtain OHS jobs." Mann has worked in the OHS field in several roles for the past 14 years including for Agriculture and Agri-Food Canada and at Viterra.

<http://www.leaderpost.com/business/More+women+finding+careers+Occupational+Health+Safety/6576480/story.html> - ixzz1uDsgMzqm\Bank of Canada Governor Mark Carney today officially announced the new \$50

The Famous Five Disappears from the Canadian \$50

Source: <http://www.bankofcanada.ca/2012/03/press-releases/bank-of-canada-issues-50-polymer-bank-note/>

Bank of Canada Governor Mark Carney today officially announced the new \$50 polymer bank note's entry into circulation, during an event at the Canadian Coast Guard's Québec port facility. These new notes will be available at financial institutions from coast to coast to coast. Governor Carney was joined at the event by Shelly Glover, Parliamentary Secretary to the [Minister of Finance](#); Marc Grégoire, Commissioner of the [Canadian Coast Guard](#); and Louis Fortier, Scientific Director of [ArcticNet](#). The front of the new \$50 note features a portrait of Sir William Lyon Mackenzie King, while the back depicts the Arctic research icebreaker CCGS *Amundsen*, in port during the ceremony, as well as other imagery that reflects Canada's commitment to Arctic research and the development and protection of northern communities.

Most importantly, the new \$50 bill, like the rest of the polymer series, features a unique combination of state-of-the-art security features, making them the most secure bank notes ever issued in Canada.

"Just as the work of scientists on the *Amundsen* is expanding the frontiers of Arctic research, this new polymer series is expanding the frontiers of bank note technology," said Governor Carney. The Governor encouraged Canadians to familiarize themselves with these new features, the most prominent of which are two transparent areas: one that extends from

the top to the bottom of the note and contains complex holographic features, and the other in the shape of a maple leaf. "Counterfeiting rates have been reduced by 90 per cent since 2004. Issuing this new series of bank notes enables us to continue to stay ahead of counterfeiters," Governor Carney said. "And by regularly checking the leading-edge security features on these new notes, Canadians can help protect themselves from counterfeiting threats," he added. Parliamentary Secretary Glover noted that much has been done in recent years to combat counterfeiting and maintain public confidence in Canada's bank notes, which helps to avoid the detrimental impact that counterfeiting can have on the integrity of an economy.

"These new polymer notes represent an important part of this effort and a significant barrier to counterfeiting. The striking imagery of this new \$50 bill reflects Canada's commitment to the North," said Parliamentary Secretary Glover. Commissioner Grégoire expanded on the note's theme, saying, "Canada's northern frontier has played an important role in the shaping of our national identity. And it is a true honour to have the CCGS *Amundsen*, Canada's Arctic research platform, illustrated on the note in this, the 50th anniversary of the Canadian Coast Guard." He also spoke of how the Canadian Coast Guard's partnership with ArcticNet provides the global scientific community with unprecedented access to research opportunities in the North. With the \$50 denomination being more frequently used in automated banking machines, Canadians were also reminded that each time a new series of bank notes is issued the equipment that processes

and dispenses them may require adjustments or upgrades. The Bank of Canada has worked closely with financial institutions and manufacturers of bank note processing equipment to help them make this transition to polymer.

The \$20 note will be issued later this year, with the remaining bank notes in the series – the \$5 and \$10 notes – to be issued by the end of 2013. The designs and detailed images of these notes will not be released until their official unveiling dates.

The themes of all of the denominations are:

\$100 Medical Innovation – celebrates Canadian innovations in the field of medicine (Portrait: Sir Robert Borden)

\$50 CCGS *Amundsen*, Research Icebreaker – reflects Canada's commitment to Arctic research and the development and protection of northern communities (Portrait: William Lyon Mackenzie King)

\$20 The Canadian National Vimy Memorial – evokes the contributions and sacrifices of Canadians in conflicts throughout our history (Portrait: HM Queen Elizabeth II)

\$10 The *Canadian* train – represents Canada's great technical feat of linking its eastern and western frontiers by what was, at the time, the longest railway ever built (Portrait: Sir John A. Macdonald)

\$50 *Canadarm2* and *Dextre* – symbolize Canada's continuing contribution to the international space program through robotics innovation (Portrait: Sir Wilfrid Laurier)



Worldwide Connections

BPW INTERNATIONAL

Calling for Expressions of Interest for PR Manager Position. Expressions of interest are being sought for the position of PR Manager, BPW International

BPW International is busy, vibrant and evolving!

We are looking for a key person to oversee the media communications while building, maintaining and managing the reputation of BPW International and its branding. This individual will monitor publicity, conduct research for BPW campaigns and prepare Press Releases and Media Releases. The role is designed to facilitate all communications for and between BPW International and its Federations.

This confident and enthusiastic manager will oversee all media content of BPW International between the BPW Executives, Website Coordinator, News Coordinator, Fundraising Contractor and BPW Affiliates. The position requires hands-on coordination and project management skills in the busy BPW International environment. You will provide leadership, expert management and guidance for the implementation of two important resolutions in relation to a communications and branding strategy

will need to be overseen. Applications must address the selection criteria stated within the position description attached. Interested applicants should read the information provided. Applications close: 28th May 2012.

NEW! BPW INTERNATIONAL BUSINESS DIRECTORY!

Do you believe that BPW is the best international networking organization? We know it is..... But YOU, the members, need the best tools to connect, so we proudly present the new "BPW Members Business Directory" tool! It has new features, new possibilities for you to showcase your profession / expert knowledge / business and your location in this fantastic sophisticated tool! Plus.... the added value of a Market Place to sell / buy / exchange / offer products and your own seminars / exhibitions / events and more! Take advantage of this great opportunity to make you and BPW visible worldwide! List your skills, interests, photos, desired links with members from other countries and much more.

For more information on BPW International, visit www.bpw-international.org