

Goals	Strategies	Action Plans	KPIs	Target Dates
<p>PART 1 - INTERNATIONAL FOCUS</p> <p>Support the BPWI President and Vice President – UN/Status of Women in addressing the health issues that compromise “the development of the professional potential of women at all levels.”</p> <p><i>Rationale</i> Advancing the health status of women requires a global approach developed from local issues and priorities, and supported by coordination of activities at Affiliate level.</p> <p>WHO Day 7 April In 1948, the First World Health Assembly called for the creation of a "World Health Day". Since 1950, World Health Day has been celebrated on the 7th of April of each year.</p>	<p>1. Representative from each Region to lead the Regional Health Network and coordinate regional activities.</p> <p>2. Network in each Region of BPW Members who will actively promote the implementation of the strategies attached to health related BPW International resolutions passed at Congress.</p> <p>3. Maintain our representative status at the WHO</p> <p>4. Provide the Vice President-UN/Status of women with information and reports as requested.</p> <p>5. The objective of World Health Day is to raise global awareness of a specific health theme to highlight a priority area of concern for the World Health Organization (WHO). The Day serves as a launch for a long-term advocacy program for which activities will be undertaken and resources provided well beyond 7 April.</p>	<p>1. Confirm and activate the Health Standing Committee and Focal Points network.</p> <p>2. Regional Health Committee members to develop the Focal Points network in their region and encourage local Federations and Affiliates to action the implementation strategies of BPW Health Policies.</p> <p>3. Develop and maintain active on going communication with Michele Gerber, the BPWI Permanent Representative at the WHO, and provide information / reports as requested.</p> <p>4. Develop communication with Freda Miriklis and provide information / reports as requested.</p> <p>Support BPWI organization review process as called for by the BPW International President</p> <p>5. Encourage all affiliates to undertake an activity that observes and promotes the annual theme of the World Health Day on April 7th each year.</p> <p>The theme for 2009 is the safety of health facilities and the readiness of health workers who treat those affected by emergencies. WHO and international partners will underscore the importance of investing in health infrastructure that can withstand hazards and serve people in immediate need. They will also urge health facilities to implement systems to respond to internal emergencies, such as fires, and ensure the continuity of care.</p>	<p>Health Committee and Action Group members are confirmed and have received the following information - .</p> <p>*Membership List and contact details.</p> <p>*Standing Committee and Task Force Guidelines.</p> <p>*Draft Health Committee Strategic Plan.</p> <p>*WHO-BPW Collaboration Plan between WHO Department of Gender, Women and Health, and International Federation of Business and Professional Women 2008-2011 sent to Health Committee and Action Group.</p> <p>*Reports / information provided by dates requested.</p> <p>*Respond to requests by due dates.</p> <p>*Notify Health Committee and affiliates of the annual theme in February each year.</p> <p>* At least 50% of affiliates will report an activity to observe World Health Day each year.</p>	<p>Interest Group formed, 42 members</p> <p>Awaiting Committee member appointments.</p> <p>31/3/09</p> <p>As requested.</p> <p>As requested.</p> <p>7th April annually.</p>

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<p>PART 2 - WELLNESS PROJECT <i>(Proposed collaborative project with WHO)</i></p> <p>Raise the wellness of women through the promotion of self health and taking action to promote women’s right to good health.</p>	<p>1. Work in collaboration with the WHO liaison, Dr. Olukoya, through Michelle Gerber, the BPWI representative to the WHO to ensure that our programmes align with WHO objectives for women’s health.</p> <p>2. Promote Self Health through education, information, and individual action.</p> <p>3. Facilitate advocacy to remove barriers to women attaining an optimum level of personal health and wellbeing.</p>	<p>1. Gain the approval of WHO and BPWI for the proposed Wellness Project. Develop and implement the detailed programme in consultation with Health Committee and the Health Interest Group.</p> <p>2. Gather and disseminate information to support women in their quest for good health.</p> <p>3. Promote advocacy and lobbying activities to implement BPWI policies relating to health.</p>	<p>Detailed programme drafted in consultation with the Health Committee and Health Interest Group, and presented to the WHO liaison person.</p> <p>Progress reported to BWPI Executive Board and WHO Liaison</p> <p>Articles posted on BPW Online</p> <p>At least 50% of affiliates report health related advocacy activity.</p>	<p>30/4/09</p> <p>Quarterly</p> <p>Quarterly</p> <p>Annual survey in January</p>
<p><u>Wellness Objective 1</u></p> <p>FIT FOR SUCCESS Raise women’s awareness of their own health status and how they can improve it.</p> <p><i>Rationale</i> Basic health & fitness is essential for women to improve their individual status and help others to advance.</p>	<p>1. BPW Clubs to implement the BPW “Fit for Success” programme in their Club activities.</p> <p>2. WHO – support Michele Gerber’s proposed BPWI global action re promoting observation of “Move for Health Day” on May 10 each year.</p>	<p>1. Develop a “Fit for Success” programme and send out to all Federations for distribution to their Clubs.</p> <p>2. Encourage all Clubs to undertake a health related activity annually, preferably on or around May 10, eg Group Walk, Health Speaker / Seminar, Health Checks</p>	<p>“Fit for Success” programme developed and sent out to all Federations for distribution to their Clubs.</p> <p>At least 50% BPW Clubs actively adopt the “Fit for Success” programme (Actively = reported participation by at least 50% of Club members)</p> <p>At least 50% Clubs report observation of “Move for Health” Day.</p>	<p>Drafted, waiting to send to new Health Committee for review.</p> <p>Annual survey in January</p> <p>May 10th Annually</p>

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<p>Wellness Objective 2</p> <p>WOMEN'S HEALTH ISSUES.</p> <p>Promote the involvement of BPW in addressing the key health issue/s for women in each BPW Region, eg –</p> <ul style="list-style-type: none"> • Breast and uterine cancers • Diabetes • Peri-natal problems • Menopause • Osteoporosis • Heart Disease <p>With particular attention to implementing the 2008 Congress Resolutions re Fetal Alcohol Spectrum Disorders (FASD), Eradication of Cervical Cancer, and Education re Osteoporosis</p> <p><i>Rationale</i> Problems in these areas are reducing the productive life span of women all over the world.</p>	<p>1. Identify the current key health issue/s for working women in each region and how BPW might contribute to addressing them.</p> <p>2. Encourage Affiliates to implement the strategies suggested in the policy on Fetal Alcohol Spectrum Disorders (FASD) 2008.</p> <p>3. Encourage Affiliates to participate in the special projects on</p> <ul style="list-style-type: none"> • Eradication of cervical cancer, • Education re osteoporosis <p>(See Items 4. & 6.)</p>	<p>1. Undertake a survey of BPW Clubs in each Region to identify the key health issues.</p> <p>Encourage BPW Clubs to ensure that members are aware of sources of relevant health information and how to access it.</p> <p>2. Itemise implementation strategies or relevant BPW International Policies and distribute to all Affiliates for circulation to Clubs</p> <p>Encourage BPW Affiliates to support relevant WHO activities in their own Regions.</p> <p>See Item 6. – Cervical Cancer</p> <p>See Item 4. - Osteoporosis</p>	<p>Survey completed and reported to BPWI</p> <p>Communicue to BPW Affiliates Items on BPW On-Line</p> <p>Communicue to BPW Affiliates Items on BPW On-Line</p> <p>At least one Club in each Region undertakes this.</p> <p>See Item 7. – Cervical Cancer</p> <p>See Item 5. - Osteoporosis</p>	<p>30/6/09 In progress.</p> <p>30/6/09</p> <p>30/6/09</p> <p>Annual survey in January</p> <p>See Objectives 4 & 6</p>

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<p>Wellness Objective 3</p> <p>POST TRAUMATIC STRESS Raise awareness of and knowledge about PTSD as a women’s health issue.</p> <p><i>Rationale</i> * Increasing numbers of women and children are finding themselves in combat zones and areas affected by catastrophic natural disasters.</p> <p>* Violence against women and their children can lead to PTSD and prevent women from rebuilding their lives.</p> <p>The resulting psychological and emotional disability has a major impact on the sufferers as well as on their families.</p>	<p>Promote action on the implementation of the strategies in the PTSD Resolution passed at Congress 2005</p> <p>1. Lobby Governments to provide adequate diagnosis and treatment facilities.</p> <p>2. Raise awareness of the causes and symptoms of PTSD among health professionals and those working with children.</p> <p>3. Encourage the development of programs for raising awareness generally, but especially among women, that PTSD is a recognized medical disorder.</p> <p>4. Encourage the development of strategies, including self help groups and social support, for the families of sufferers so that there is a collaborative approach with the therapeutic and medical treatment for the sufferer to facilitate restorative changes.</p>	<p>1. Send a reminder to all Federations about implementing the strategies of the PTSD Resolution passed at Congress 2005.</p> <p>2. Circulate information to Affiliates for distribution to local health professionals and those working with children</p> <p>3. Encourage all Clubs to undertake at least one activity relating to PTSD, eg. speaker, seminar, information pamphlet</p> <p>4. Encourage Affiliates to identify what is currently being done at local level and participate in or support the work of other groups in this field.</p>	<p>Reminder sent.</p> <p>At least 50% of Clubs will lobby their Government</p> <p>At least 50% of Clubs will undertake an awareness-raising activity</p> <p>At least 50% of Clubs will undertake an awareness-raising activity</p> <p>* At least 50% of Clubs in areas that have had traumatic events in the last 5 years have reported to the Health Committee on actions to address PTSD.</p>	<p>31/3/09</p> <p>Annual Survey in January.</p> <p>Annual Survey in January.</p> <p>Annual Survey in January.</p> <p>Annual Survey in January.</p>

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<p>Wellness Objective 4</p> <p>OSTEOPOROSIS Raise awareness of and knowledge about osteoporosis as a women’s health issue.</p> <p><i>Rationale</i> In 1999 a partnership was formed between the International Osteoporosis Foundation (IOF) and BPW International with the aim of working together to fight against osteoporosis and skeletal diseases.</p> <p>BPW International passed a resolution to this effect at Congress 2008 with suggested strategies and actions for Affiliates</p>	<p>1. Promote awareness of the disease.</p> <p>2. Encourage governments and other relevant authorities to provide, at minimal cost, education programs about preventive measures and adequate screening facilities for early detection and treatment.</p>	<p>1(a) - Maintain communication between the IOF and BPWI to identify any programs that we can support and promote through our network.</p> <p>1(b) – Survey affiliates re the status of their relationship with their local Osteo Society. (Canada, Uk, Italy and Australia have had a partnership in the past)</p> <p>1(c) - Encourage clubs to include the topic in their speaker program and promote the benefits of regular weight-bearing exercise to their members.</p> <p>1(d) - Place relevant articles on BPW-Online</p> <p>2. Encourage affiliates to –</p> <p>(a) – Ascertain the incidence and impact of osteoporosis in their own country.</p> <p>(b) – Identify the information and services currently provided and if women have adequate access to them.</p> <p>(c) - Where these are inadequate, to lobby their governments to improve information, services and access.</p>	<p>* Communication maintained at least annually.</p> <p>* Programs promoted where relevant and practicable.</p> <p>* At least 50% of affiliates demonstrate communication with the local IOF organization.</p> <p>* At least 50% of clubs report that they have had a relevant item in their annual program.</p> <p>* At least one article per year.</p> <p>*At least 50% of countries will report they have implemented the action plan.</p>	<p>31st March annually</p> <p>Annual Survey in Jnauary annually</p> <p>Annual Survey in January annually</p> <p>31st March annually</p> <p>Annual Survey in January annually</p>

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<p>Wellness Objective 5</p> <p>HIV / AIDS Raise awareness of HIV/AIDS as a health issue for all women and the role of women in combating this disease.</p> <p><i>Rationale</i> HIV/AIDS is an issue in all countries, rich and poor, with particular impact on women, both directly and indirectly.</p> <p>Gender discrimination and disadvantage is limiting the effectiveness of AIDS education, treatment and prevention programs.</p>	<p>Promote action by all affiliates to implement the strategies in the HIV/AIDS Resolution passed at Congress 2005 –</p> <ol style="list-style-type: none"> 1. Act affirmatively and lobby their national governments in accord with this Resolution. 2. Collect, analyse and disseminate data and information that identifies the special risk to girls and women of HIV/AIDS. 3. (Not explicitly listed in the image) 4. Identify and advocate for the removal of barriers to access by women and girls to HIV/AIDS education, prevention and treatment. 5. Use their influence to promote the involvement of women living with HIV/AIDS in the development of education and treatment programs. 6. Build partnerships with their local media to promote social change and reduce the acceptance of violence against women, particularly in relation to war and conflict situations. 	<ol style="list-style-type: none"> 1. Send a reminder to all affiliates about implementing the strategies in the HIV/AIDS Resolution passed at Congress 2005 and other related resolutions. 2 (a) Regional Coordinators to assist affiliates to collect data and develop local information resources relevant for use by local BPW clubs to educate members and women in their communities. * Regions to identify what other women’s groups and health organizations are doing in their areas to avoid duplication of effort 2(b) Encourage all BPW Clubs to undertake at least one activity each year to provide objective information and raise the awareness of their members and women in their community, about causes, prevention and treatment of HIV/AIDS. 4. Regional coordinators to assist affiliates to identify local barriers and lobby their national governments for their removal. 5. Encourage affiliates to lobby their national governments for the inclusion of women on relevant working parties and government committees 6. Encourage Affiliates and clubs to write letters and articles for their local newspapers. 	<ul style="list-style-type: none"> * Reminder sent annually * Data collected * Resources disseminated * Reports collected and collated for WHO report in 2010 <p>Affiliates report at least 50% of their Clubs have undertaken an HIV/AIDS related activity.</p> <p>Affiliates report they have relevant policy.</p> <p>Affiliates report identified barriers and actions they have taken to get them removed.</p> <p>Affiliates report their lobbying activities</p> <p>Affiliates report published items</p>	<p>31st March annually</p> <p>Due Date????</p> <p>Annual Survey in January</p> <p>Annual Survey in January</p> <p>Annual Survey in January</p> <p>Annual Survey in January</p>

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<p>Wellness Objective 6</p> <p>ERADICATION OF CERVICAL CANCER</p> <p>Raise awareness of and knowledge about Cervical Cancer as a preventable and curable women’s health issue.</p> <p><i>Rationale</i> In 2008 BPWI joined the Global Consortium of Women with the aim of working together to Eradicate Cervical Cancer.</p> <p>BPW International passed a resolution to this effect at Congress 2008 with suggested Strategies and actions for Affiliates</p>	<p>1. Promote awareness of the disease.</p> <p>2. Encourage governments and other relevant authorities to provide, at minimal cost, education programs about the disease and preventive measures, and adequate screening facilities for early detection, treatment, and immunisation.</p>	<p>1. Send a reminder to all affiliates about implementing the strategies in the Cervical Cancer Resolution passed at Congress 2008.</p> <p>2 (a) Regional Coordinators to assist affiliates to collect data and develop local information resources relevant for use by local BPW clubs to educate members and women in their communities. * Regions to identify what other women’s groups and health organizations are doing in their areas to avoid duplication of effort</p> <p>2(b) Encourage all BPW Clubs to undertake at least one activity each year to provide objective information and raise the awareness of their members and women in their community, about causes, prevention and treatment of Cervical Cancer</p> <p>4. Regional coordinators to assist affiliates to identify local barriers to diagnostic, treatment and immunization services and lobby their national governments for their removal.</p>	<p>* Reminder sent annually</p> <p>* Data collected</p> <p>* Resources disseminated</p> <p>* Reports collected and collated for WHO report in 2010</p> <p>Affiliates report at least 50% of their Clubs have undertaken an activity related to eradication of cervical cancer .</p> <p>Affiliates report they have relevant policy. Affiliates report identified barriers and actions they have taken to get them removed. Affiliates report their lobbying activities</p>	<p>31st March Annually</p> <p>31/12/09</p> <p>Due Date ???</p> <p>Annual Survey in January</p> <p>Annual Survey in January</p>